



CALL FOR ARTISTS

Midtown Public Art Project Reno, Nevada

Deadline: April 5, 2019

The City of Reno Arts & Culture Commission (RACC) invites you to submit your qualifications to be eligible for a \$60,000 public art commission for the Midtown District of Reno, Nevada.

Submit your qualifications online through [CODAWORX](#) by April 5, 2019 to be considered for this commission.

The RACC is seeking qualifications from artists or artist teams interested in developing a large-scale public art project in the Midtown District of Reno that reflects the vibrancy and community of one of Reno's emerging cultural districts in conjunction with a street reorientation project led by the Regional Transportation Commission (RTC) of Washoe County. The Midtown District of Reno is an up-and-coming area just south of downtown Reno with many restaurants, shops, and small businesses.

RACC seeks artists with public art experience. The \$60,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, and installation. (There is a possibility for additional funds for the project based on fundraising efforts.)

From this RFQ, three finalists will be selected by the Public Art Committee (PAC), community representatives, and the RACC. Finalists will be paid to travel to the site, meet with the community, and submit concept proposals. This process will allow the artists to learn more about the community and work with them to create a project that reflects their needs and the identity of the neighborhood. In this way, the community will feel a sense of ownership and the artwork becomes more meaningful and reflective of a broader perspective. Final selection of one artist or team will be made by the PAC, RACC, and stakeholders based on proposal presentations and interviews.

General Area:

The [Midtown District of Reno](#) is located along South Virginia Street between Liberty Street at the north end and Plumb Lane on the south end. The neighborhood was once a blighted area that is now a hub in our community for galleries, restaurants, shops, and businesses. This community came together to form an official business district and has transformed the area into an eclectic and thriving neighborhood. Locals describe the area as hip, vibrant, eclectic, gritty, and evolving. Midtown has a unique character and history and the hope is that this public art project will incorporate this identity.

Location:

The intersection of Mary Street/Center Street and Virginia Street will likely be one of the locations where large-scale public art can be placed. There are several proposed plazas and a roundabout in this location.

The Artist Selection Process:

- Artists/teams submit qualifications in the form of images of previous work and biographical information online through CODAWORX (see below).
- A Committee will select 3 finalists.
- Finalists will visit Reno for a site visit and to meet with stakeholders (travel will be paid for by the RACC).
- Finalists develop proposals (each finalist will be paid a \$500 stipend for their proposal).
- Finalists present proposals to the Committee and public. The Committee will select one artist/team to be awarded the \$60,000 commission.

Timeline:

April 5, 2019 - Submission due online

May 2019 - Three finalists selected

May - July, 2019 - Finalists develop proposals

Late July, 2019 - One artist/team selected for commission

Summer/Fall 2020 - Artwork installation

How to Submit Your Qualifications:

Submit images of past work, resume, and biographical information at:

<https://www.codaworx.com/rfp-toolkit/rfp/new-rfq>

For more information about City of Reno programs, visit www.RenoCulture.com. For questions on submitting through CODAWORX, please contact system administrator.

For questions regarding the call, please contact City of Reno Public Art Program Coordinator, Megan Berner, at bernerm@reno.gov or (775) 326-6333.