

TAKE ME HOME HUEY

March 2, 2017

Nevada Museum of Art

David Walker
Executive Director and CEO

Marisa Cooper
Director of Education

Summary

Stephen Zapantis, Ryrie Valdez and the Museum will collaborate for the purpose of bringing the Huey Helicopter exhibition and related film *Take Me Home Huey* to the Reno community, and provide experiences and opportunities to the community to learn about Veterans Affairs and PTSD.

AGREEMENT

- The Museum will oversee the installation and deinstallation of the project sculpture in the Museum parking lot and will arrange for the equipment needed to move the sculpture on and off the flatbed truck delivering it
 - Load In – Thursday, September 28 (morning)
 - Load Out – Sunday, November 1 (7:00 am)
- The Museum will host an Unveiling Ceremony at 5:00 pm on Thursday, Sept 28
- The Museum will host a light reception for those attending the Unveiling Ceremony and premier Film Screening at 6:00 pm on Thursday, Sept 28
- The Museum will screen the documentary film *Take Me Home Huey* (three screenings) and will manage the ticketing and registration for the film including charging guests the following:
 - Proposed Ticket Prices
 - General Admission: \$7.00
 - Museum Members: \$5.00
 - Students: \$5.00
 - Veterans and Active Service Men and Women: FREE
 - Proposed Screening Times
 - Thursday, September 28 / 6:30 pm
 - Friday, September 29 / 6:00 pm
 - Saturday, September 30 / 2:00 pm

- In association with the project, the Museum will plan and present a storytelling event at the Nevada Museum of Art featuring the stories of local Veterans and Active Service Men and Women

Public Program Description:

The Folk & the Lore: The Stories of Our Veterans

Saturday, Sept 30 / 6:00 – 8:30 PM

From the creative mind of Jessi LeMay comes the storytelling and narrative filmmaking project *The Folk & the Lore*. This multimedia project aims to collect, archive, and tell stories from Reno and throughout the region through photography, short films, and live storytelling events held at the Nevada Museum of Art. Together, we believe that when you know your neighbor's story, not only do you feel more connected to your community, but those stories become part of your own. Join us for an evening of storytelling and films based on the stories of our local Veterans and Active Service Men and Women.

- The Museum will manage the security detail assigned to monitoring the helicopter sculpture while it is on the Museums property
- The Museum will be responsible for all marketing and promotion associated with the project (unveiling, exhibition, documentary film screening and related public programming)
- The Museum agrees to cover expenses (hard and soft) for film screening, reception, marketing, security during normal business hours, and "The Folk & The Lore" program
- The Museum expects that Stephen and Ryrie will take the lead on fundraising for transport and installation of the helicopter sculpture expenses, and after-hours security
- Please see attached summary of expenses and proposed fundraising responsibilities

Nevada Museum of Art will be responsible for following expenses:

TAKE ME HOME HUEY ESTIMATED EXPENSES	
NAVADA MUSEUM of ART RENO, NV	
DESCRIPTION	EXPENSES
	AMOUNT
Administration, Media Relations, Promption direct and Social Media, Printing, Exhibition Maint.	\$ 4,000.00
Film Screening	\$ 1,500.00
Public Programming: Stories of our Veterans	\$ 1,000.00
Security, Business Hours	\$ 1,320.00
Sculpture Exterior Lighting if required	\$ 1,500.00
TOTAL	9320.00

Stephen and Ryrie will be responsible for the following expenses:

TAKE ME HOME HUEY ESTIMATED EXPENSES	
NAVADA MUSEUM of ART RENO, NV	
DESCRIPTION	EXPENSES
	AMOUNT
Truck Fuel for Sculpture install and De- install return trip to AZ + Automobile if support staff drives. 745 miles and return	\$ 1,000.00
Airfare for Support Team(3) - Avg round trip CA or AZ	\$ 1,000.00
Crane to lift off and place back on trailer on weekday \$600 on Weekend \$800	\$ 1,400.00
Hotel for Support team 1 driver 2 additional x 5 rm. Nights at \$150.00	\$ 2,250.00
Security, After Hours	\$ 1,320.00
Rental Car for Support Team	\$ 500.00
Sculpture Exterior Lighting if required	\$ 1,500.00
Misc and overage	\$ 1,000.00
Insurance Expensis for Sculpture Exhibition Provied by The TMHH Project	\$ -
Artist takes care of his own expensis and is not caculated as one of the Support Team	\$ -
TOTAL	9970.00