

EXPLANATION: Matter underlined is new; matter in brackets and stricken [--] is material to be repealed.

**BILL NO. 6984**

**ORDINANCE NO. 6415**

**AN ORDINANCE TO AMEND TITLE 2, CHAPTER 22, OF THE RENO MUNICIPAL CODE ENTITLED “REGISTRATION AND REGULATION OF LOBBYISTS”, ADDING §§ 2.22.010 TO 2.22.050, INCLUSIVE, REQUIRING LOBBYISTS TO REGISTER WITH THE CITY CLERK; ESTABLISHING CRIMINAL AND CIVIL PENALTIES; AND OTHER MATTERS PROPERLY RELATING THERETO.**

**SPONSORED BY:**

**THE CITY COUNCIL OF THE CITY OF RENO DOES ORDAIN:**

**SECTION 1.** Title 2, Chapter 22, §§ 2.22.010 to 2.22.050, inclusive, of the Reno Municipal Code is hereby added to read as follows:

**Sec. 2.22.010. - Definitions.**

- (a) “Communication” or “communicate” means all forms of communication, whether in person, in writing or in electronic form, intended to influence the Mayor or a Council Member on any matter over which the City Council has supervision, control, jurisdiction or advisory power.
- (b) “Family member” means a person’s spouse, parent or child.
- (c) “Policymaker” means the Mayor or a Council Member, a Planning Commission Member, or an appointive officer as designated in Section 1.090(3) of the Reno City Charter. “Policymaker” does not include Chief Deputy City Attorneys as set forth in Section 1.090(3)(c) of the Reno City Charter.
- (d) “Lobbyist” means a person who receives anything of value to communicate with a Policymaker on behalf of someone other than himself or herself to influence a Policymaker to take action on any matter over which the Policymaker has supervision, control, jurisdiction or advisory power. “Lobbyist” does not include:
  - (1) Persons who confine their activities to formal appearances at public meetings before the City Council and other City boards, commissions and committees and who clearly identify themselves and the interest or interests for whom they are testifying.
  - (2) Employees of a bona fide news medium who communicate with Policymakers for the sole purpose of carrying out their news gathering function.

- (3) City staff communicating with a Policymaker within the course and scope of their employment or in furtherance of negotiations with any recognized employee organization pursuant to NRS Chapter 288.
- (4) Employees and elected officers and of the State of Nevada, the federal government, and other local governments, agencies and Indian tribes communicating with a Policymaker within the course and scope of their employment or the office to which they were elected.
- (5) Persons who communicate with a Policymaker within the course and scope of any judicial proceeding.

**Sec. 2.22.020. – Registration; form for filing.**

- (a) Registration. Prior to any communication with a Policymaker, a lobbyist shall complete and file a registration form with the City Clerk, in a form prescribed by the City Clerk. If a communication occurs prior to the completion of the registration form, a registration form must be filed with the City Clerk prior to the next scheduled City Council or Planning Commission meeting, as applicable, or within five working days after the communication, whichever is earlier.
- (b) Form of filing. At a minimum, the registration form shall contain the following information:
  - (1) The lobbyist's full name, permanent address, place of business and business address while lobbying, if different from place of business; and
  - (2) The full name and complete address of each person, if any, by whom the lobbyist is retained or employed or on whose behalf the registrant appears; and
  - (3) A description of the principal areas of interest on which the lobbyist expects to lobby, including the names and addresses of any employer, individual or entity from which the lobbyist will receive a salary or compensation for lobbying said area of interest; and
  - (4) A listing of any direct business associations or partnerships involving the Policymaker and the lobbyist, any person by whom the lobbyist is retained or employed, or any household member or family member of the lobbyist. The listing must include any such association or partnership constituting a source of income or involving a debt or an interest in real estate. The listing must include the name of the Policymaker that the lobbyist, any person by whom the lobbyist is retained or employed, or any household member or family member of the lobbyist has provided consulting, advertising or other professional services in connection with a political campaign.
  - (5) Signature of lobbyist and certification that all the information contained in the form is true and complete to the best of his or her knowledge, information and belief.
- (c) Continuing duty. The duty to register shall be a continuing duty. A lobbyist shall file a supplemental registration with the City Clerk whenever anyone engages the lobbyist to communicate with a Policymaker to influence them to take action on any matter over which the Policymaker has supervision, control, jurisdiction or advisory power. If any communication occurs prior to the completion of the supplemental registration form, a supplemental registration form must be filed with the City Clerk prior to the next scheduled City Council meeting, or within five working days after the communication, whichever is

earlier.

(d) The registration form shall be a public document. The City Clerk shall maintain a registration database which shall be made available to the public.

(e) The registration form may be filed with the City by delivering or mailing a hard copy, via electronic mail or via fax machine.

**Sec. 2.22.030. - Identification Badge.**

The City Clerk shall furnish an identification badge to each lobbyist filing a registration form. The identification badge must be worn by the lobbyist at City Hall at all times.

**Sec. 2.22.040. – Registration fees**

Lobbyists may be required to pay an annual fee set by the City Council.

**Sec. 2.22.050. - Violations and penalties.**

(a) Any person who knowingly violates any of the provisions of this chapter is guilty of a misdemeanor.

(b) In addition to any criminal penalty imposed pursuant to this section, any person who knowingly violates this chapter is subject to a civil penalty in an amount not to exceed \$500.

(c) The City Attorney may recover the penalty in a civil action brought in the name of the City of Reno in City of Reno municipal court.

**SECTION 2.** The Reno City Council hereby finds that this ordinance is not subject to the requirements of Chapter 237 of NRS, Business Impact Statement process.

**SECTION 3.** This Ordinance shall be in effect from January 1, 2017, after its passage, adoption and publication in one issue of a newspaper printed and published in the City of Reno.

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**SECTION 4.** The City Clerk and Clerk of the City Council of the City of Reno is hereby authorized and directed to have this Ordinance published in one issue of the Reno-Gazette Journal, a newspaper printed and published in the City of Reno.

PASSED AND ADOPTED this 12<sup>th</sup> day of October, 2016, by the following vote of the Council:

AYES: Delgado, Brekhus, Bobzien, Jardon, Schieve


NAYS: None

ABSTAIN: None ABSENT: Duerr, McKenzie

APPROVED this 12<sup>th</sup> day of October, 2016.

  
HILLARY E. SCHIEVE  
MAYOR OF THE CITY OF RENO

ATTEST:

  
ASHLEY D. TURNEY  
CITY CLERK AND CLERK OF THE  
CITY COUNCIL OF THE CITY OF  
RENO, NEVADA



EFFECTIVE DATE: January 1, 2017.