



**Reno Arts & Culture Commission's  
Public Art Committee Minutes**

**Draft Meeting Minutes**

**Date: February 10, 2020**

**Time: 11:00 a.m.**

**Place: McKinley Arts and Culture Boardroom  
925 Riverside Drive, Reno, NV 89503**

| <b>Committee Members</b> |
|--------------------------|
| Bryce Chisholm, Chair    |
| Cynthia Albright         |
| Erik Fong                |
| Ahren Hertel             |
| Geralda Miller           |
| Paul Quade               |
| Tamara Scronce           |
| Vacant                   |
| Vacant                   |
| Vacant                   |
| Vacant                   |

---

**AGENDA**

**1. Call to Order/Roll Call**

Called to order by Bryce Chisholm at 11:06 am.

Present: Bryce Chisholm, Chair; Cynthia Albright, Erik Fong, Geralda Miller, Tamara Scronce (arrived 11:10 am).

Absent: Ahren Hertel, Paul Quade.

Also present: Alexis Hill, Arts, Culture & Special Events Manager; Megan Berner, Public Art Program Coordinator.

**2. Public Comment on Agenda Items or Other Matters.**

Eileen Gay comments she is happy to be here.

**3. Approval of the Meeting Minutes - January 13, 2020.**

Geralda Miller makes a motion to approve, seconded by Cynthia Albright. All in favor, motion passes.

**4. Approval of the Agenda - February 10, 2020.**

Eric Fong makes a motion to approve, seconded by Cynthia Albright. All in favor, motion passes.

**5. Financial Report and Budget Update.**

**a. Review and possible acceptance of the FY2019/20 Public Art Budget Report.**

There will be more information at the next meeting concerning Bicentennial Park.

The jurying of the signal boxes will be on the next agenda as well.

Maintenance is a topic that may be discussed at the next meeting.

Geralda Miller makes a motion to approve, seconded by Cynthia Albright. All in favor, motion passes.

**6. Discussion and possible approval of a call for artists for a mural and lighting project on the Keystone Bridge by McKinley Arts & Culture Center not to exceed \$50,000.**

Albright states there could be some clarification on whether the artist is redoing what is already artistically rendered or if they are expanding on what is already there.

Berner states as a reminder this is a call for qualifications not proposals at this point in time.

Chisholm states he would like to see the columns painted, as it would have more impact.

Miller states they should add the square footage of the area.

They should also clarify/emphasize that the artist may have to collaborate with a lighting technician.

Fong adds they should clarify that there is the intent to add an artistic lighting component to the mural project.

Berner states the deadline is April 6<sup>th</sup> and it would likely be approved in April, then installed in the summer.

Scronce states because of the size and scale of the mural they should use a service for the call.

Cynthia Albright makes a motion to approve, seconded by Tamara Scronce. All in favor, motion passes.

**7. Discussion and possible approval of a call for artists for 4 gates for Wingfield Park in an amount not to exceed \$20,000.**

Berner states that this will not be coming from the PAC budget.

Scronce states they should clarify that out of the four gates only two will be really visible from the audience.

Fong asks if the gates will be supported off the building or if posts will support them.

Berner states she can find that information. A portion of the funding will likely have to be dedicated towards installation.

The budget is changed to \$15,000 for the call, \$5,000 to help with installation.

Tamara Scronce makes a motion to approve, seconded by Cynthia Albright. All in favor, motion passes.

**8. Discussion of possible call for artists for a mural on City Hall parking garage.**

Hill summarizes. Councilmember Duerr has put in \$10,000 for the parking garage.

Brad Fitch was able to obtain \$5,000 of blight funds for the project as well.

The First Street side and the adjoined alley way are the priority. The complexity of the project will depend on how much funding the PAC would like to give.

Scronce states that this is an important space; there are many activities that take place in the Plaza and it is well photographed.

Scronce states that this would likely have to be done in phases. If they take on the project they will need more funding and stress the importance and scope of painting the City Hall parking garage.

Fong states if they have the square footage then they can get an estimate on cost.

Scronce suggests making a short list of artists they would want to do the project.

Berner states this subject can come back for the next meeting.

**9. Discussion and possible call for artists for a mural on the East Truckee River pathway.**

Albright states she has researched the luminescent path and it is \$15.00 per square foot. There is the possibility of making a small section using the luminescence.

Hill states this will be a small pilot project. There is the possibility of getting CIP money from the Parks Department as they may be redoing the three bridges, pathway and will be putting in exercise equipment.

Scronce states that this project will lead the way towards the cleanup of the area.

Hill states that Nathaniel Benjamin has asked to paint the bridges.

Berner states the budget for painting could be around \$10,000 per bridge. Each one is different and should have a different approach. She can put together a call to be approved at a later date. Suggests the RACC/City apply for an NEA grant for the comprehensive project.

Chisholm states that this is important and suggests starting with \$5,000 for the first bridge as a starter project.

Miller agrees and states she likes the idea of a \$5,000 mural and call for artists.

**10. Discussion of possible recommendation of up to four new members to the Public Art Committee.**

Berner states that Matthew McIver has stepped down so there are now four openings.

Candace Garlock, Hasler Gomez and Shoshana Zeldner are the top three candidates.

Scronce suggests the Public Art Committee invite Hasler Gomez to sit in during a meeting.

Tamara Scronce makes a motion to approve Candace Garlock, and Shoshana Zeldner for membership and invite Hasler Gomez and other applicants to attend a Public Art Committee meeting and present themselves, seconded by Cynthia Albright. All in favor, motion passes.

**11. Update on ongoing projects.**

- a. **4<sup>th</sup> Street Public Art Project** – There was a community engagement session in January, the results will be discussed at the next meeting. There is the thought that once the final artists are chosen they can participate in things like historical walks/tours.
- b. **National Bowling Stadium Public Art** – This is being installed next week. Once Eileen Gay’s piece is moved scheduling for a reception can be discussed.
- c. **East Truckee River Public Art**- Discussed earlier in agenda.

Berner adds that the City Artist’s curated show is currently up at the Metro Gallery. The reception will be March 5<sup>th</sup>.

**12. Announcements not anticipated at notice date.**

Brad Fitch comments. The Be Safe Be Seen project is close to being completed. The banners have been completed and Public Works is getting ready to install the poles. The two renderings chosen for the sidewalks are a lava pit and a crocodile. Nathaniel Benjamin is the chosen artist.

Megan Berner comments. She will be speaking at the Nevada Museum of Art concerning Public Art and Urban Redevelopment on March 6<sup>th</sup>.

**13. Set date, time and agenda for the next meeting.**

March 6<sup>th</sup> 2020.

**14. General Public Comment.**

None.

**15. Adjournment.**

Geralda Miller makes a motion to approve, seconded by Bryce Chisholm. All in favor, motion passes.

Meeting adjourns at 12:51 pm.