



**Reno Arts & Culture Commission's
Community Engagement Committee
Meeting Minutes**

Date: December 13, 2019

Time: 10:00 a.m.

**Place: McKinley Arts & Culture Center Boardroom
925 Riverside Dr., Reno, NV 89503**

Committee Members
Dana Hatjakes, Chair
Zoe Bray
Grace Davis
Mario DelaRosa
Debbi Engebritson
Yun Ku
Chad Sweet
Rossitza Todorova
Vacant
Vacant

AGENDA

Meeting called to order by: Dana Hatjakes at 10:01 am.

1. Call to Order -

Present: Dana Hatjakes, Chair; Zoe Bray (arrived at 10:09 am), Grace Davis (arrived at 10:07 am), Mario DelaRosa, Debbi Engebritson, Yun Ku, Chad Sweet, Rossitza Todorova.

Absent: None.

Also present: Alexis Hill, Arts, Culture & Special Events Manager; Megan Berner, Public Art Program Coordinator.

2. Public Comment on Agenda Items or Other Matters –

None.

3. Approval of the Minutes – November 8, 2019

Yun Ku makes a motion to approve, seconded by Rossitza Todorova. All in favor, motion passes.

4. Approval of the Agenda – December 13, 2019.

Chad Sweet makes a motion to approve, seconded by Debbi Engebritson. All in favor, motion passes.

5. Arts & Culture Commission Liaison Report –

Hatjakes summarizes.

The Light Festival ends tomorrow night; there will be fire dancers, choirs, an ice sculpture contest and more.

Engebriston suggests Darren McKillip for the ice sculpture contest next year.

The Reno Arts & Culture Commission have conducted interviews for new members.

Berner adds that recruitment can be added to the CEC agenda as there are vacancies.

The Bicentennial sculptures have been installed and the Ginnever piece has been reinstalled.

The Space Whale will likely be taken out.

The Dream Wall mural project is done and had a lot of community involvement.

Most of the Art Belongs Here projects are done, or close to being finished. There is one mural that has been delayed and will be painted towards the spring. The intern has been filming the process and will have a wrap-up video of the projects.

The Charter is in the process of being reviewed; once that is done it will be sent out to all the committees as the governing Charter.

The Reno Arts & Culture Commission approved the benches and bike racks for Midtown.

6. Financial Report and Budget Update.

a. Review and possible acceptance of the FY2019/20 Community Engagement Committee Budget.

Berner summarizes.

Some funding has been spent for the Light Festival marketing at around \$5,000 for the media contract, \$400 for Spanish language radio with the budget set at around \$7,000 for everything. There is \$1,580 left.

In total there is \$5,580 left in the budget.

Hill states in the future there will need to be more education for the community as there was some confusion that the event was free and all they had to do was come downtown. The feedback has overall been positive, however in the future the Light Festival should be shorter – around three days long.

There were some issues with the projection art; the entire process has been a learning experience. Next year there is the possibility of getting sponsorship for the projection art.

A larger online presence would be another goal for next year.

Debbi Engebritson makes a motion to approve, seconded by Rossitza Todorova. All in favor, motion passes.

7. Winter Light Festival Update.

Discussed in the RACC Liaison report.

8. Discussion on 4th Street Public Art Community Engagement input sessions January 2020.

Hill summarizes.

There will be another session January 16 – 18th.

The Commissioners and Consultants will be getting together for a discussion.

The January meet up will be different from the one in November. There will be walking tours/bus tours of the historic areas of 4th Street.

Getting the word out is still a challenge; for the November meeting social media was used. For the January meeting it would be helpful to use some funding to get more attention to those people who are invested in the 4th Street area.

They are also working with Nevada Humanities.

The Forecast group has mentioned while it was great to have the local artists come to the meetings they would love to hear feedback from those from the community who are not so closely involved with the art scene.

Hatjakes suggesting putting the word out to the students at UNR and TMCC and placing it on an event calendar.

There may be the possibility for a partnership with the Reno Aces.

Engebritson suggests contacting the Montage and RAD. There is the possibility of doing a survey on a community list.

Contacting Tesla is another possibility.

9. Discussion on video piece for Arts & Culture Commission accomplishments.

The call has not yet gone out.

The Commission would like some ideas on what the video may include/the vision of the video before the call goes out.

Hatjakes states having drone capabilities is important as long as they are FAA certified.

Using the 'I' statements will keep brand consistency; to show how they have accomplished Inclusion, Inspire, Identity, etc.

Sweet states that it is important to focus on other things than just visual art, including dance, music, theater, etc.

Hill states there is the idea to do a year of public art- Arts & Culture 2020. To engage on social media and ask 'what is your Arts & Culture moment in Reno?'

Hatjakes states there is an educational component at well; most people don't realize what the Reno Arts & Culture Commission does.

Hill states they can add in something stating that the Nevada Arts Council gave a grant for public art training.

The shorter the video, the better. Three minutes or less.

Writing down what happened in the last year will help narrow down locations to shoot.

Using the five 'I's there can be five different 15 second spots talking about one particular 'I'.

This can also be used as a tool to show the City Council the importance of the arts.

10. Updates on ongoing projects.

Most of the updates were discussed in the liaison report.

The Midtown Public Art Project is moving along. The footings have been approved, with an installation of possibly fall of next year.

The National Bowling Stadium had a call for artists and chose pieces that will be hung from the ceiling. It will be done towards January of 2020.

In January the City Artist will have a curated exhibition.

The City of Reno employee art show was a success.

11. Announcements not anticipated at notice data.

Berner states she would like for people to think about recruitment for the CEC and encourage other people to apply. If they receive applications it can be on the next agenda.

12. Set date, time and agenda for the next meeting.

February 14th, 2020.

Dana Hatjakes states she will bring cookies.

13. General Public Comment

Engebritson states that they should add the new National Bowling Stadium additions.

Hatjakes states January 10th she has a show that is a Michael Jackson tribute at the Grand Sierra Resort. Her husband also has a show at Sup.

14. Adjournment

Chad Sweet makes a motion to approve, seconded by Yun Ku. All in favor, motion passes.

Meeting adjourns 11:12 am.

DRAFT