



**Reno Arts & Culture Commission's  
Public Art Committee Minutes**

**Draft Meeting Minutes**

**Date: December 16, 2019**

**Time: 11:00 a.m.**

**Place: McKinley Arts and Culture Boardroom  
925 Riverside Drive, Reno, NV 89503**

<b>Committee Members</b>
Bryce Chisholm, Chair
Cynthia Albright
Eric Brooks
Erik Fong
Ahren Hertel
Matthew McIver
Geralda Miller
Paul Quade
Tamara Scronce
Vacant
Vacant

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**AGENDA**

**1. Call to Order/Roll Call**

Called to order by: Bryce Chisholm at 11:01 am.

Present: Bryce Chisholm, Chair, Erik Fong, Ahren Hertel (arrived 11:08 am), Geralda Miller, Paul Quade, Tamara Scronce.

Absent: Cynthia Albright, Eric Brooks, Matthew McIver.

Also present: Alexis Hill, Arts, Culture & Special Events Manager, Megan Berner, Public Art Program Coordinator.

**2. Public Comment on Agenda Items or Other Matters.**

Eileen Gay comments Merry Christmas to everyone.

Marlene Olsen comments the Bicentennial Park sculptures are up and look good.

**3. Approval of the Meeting Minutes - November 18, 2019**

Tamara Scronce makes a motion to approve, seconded by Erik Fong. All in favor, motion passes.

**4. Approval of the Agenda - December 16, 2019.**

Tamara Scronce makes a motion to approve, seconded by Erik Fong. All in favor, motion passes.

**5. Presentation from Downtown Dog Park Coalition and possible approval of funding for the fourth ReTRAC West vent to be painted by Hannah Eberle in an amount not to exceed \$750.**

Sherron Elledge updates.

The artist believes she can get about 80 pet portraits on the third vent.

If the PAC approves, the artist will then move onto the fourth vent.

Both vents will be finished in the summer of 2020.

The fourth vent will have only three sides painted, as they have utility boxes located on one side.

The artist compensation has been raised from \$60.00 to \$100.00 per pet portrait.

Tamara Scronce makes a motion to approve, seconded by Geralda Miller. All in favor, motion passes.

## **6. Financial Report and Budget Update.**

### **a. Review and possible acceptance of the FY2019/20 Public Art Budget Report.**

Berner summarizes.

The balance is at \$123,252 minus the allocated \$750 for the Dog Park mural.

The expenditures for the Bicentennial install have been taken off with \$42,500 remaining.

Some of the larger murals will be graffiti coated, taking out \$1,068.

Berner states she will check in on the Mayberry mural to see what kind of coating they used.

The Light Chimes were not renewed, leaving an extra \$5,000 in the budget.

Eric Fong makes a motion to approve, seconded by Tamara Scronce. All in favor, motion passes.

## **7. Discussion and possible approval of a call for artists for sculptural artwork in Bicentennial park in an amount not to exceed \$40,000.**

The call is for two sculptures for two of the pedestals in the park.

The call will be for \$40,000 leaving \$2,500 for installation.

Berner states she can reword the call to make it clear that it is for two pieces not one piece for \$40,000.

Chisholm adds they should make it clear they are looking for two different artists, not two sculptures from one artist.

Berner states she can add in that they are looking for two pieces of art that are not necessarily from the same artist.

Tamara Scronce makes a motion to approve with the clarification that the budget is clearly for two sculptures not necessarily from the same artist, seconded by Geralda Miller.

Discussion.

Berner states that this will likely be approved in January and the call will go out in January.

Berner asks for direction if the PAC would like to use Codaworx.

Scronce states her only concern with Codaworkx is much of the artwork proposed was not applicable and was over budget.

Tamara Scronce amends her motion to include Codaworx, seconded by Geralda Miller. All in favor, motion passes.

**8. Discussion and possible approval for Art Signals 2020 round of painted signal boxes in an amount not to exceed \$10,000.**

Berner states some of the language has been updated, but it is the same call as before.

There has been a request to look at the signal boxes behind Wingfield Park. There are three in total.

Parks has given permission to paint them.

This will likely have to be a separate call, given the size. One artist can paint them for cohesion with the price at \$1,500 - \$2,000. The funds can come from the allocated funds.

Chisholm states there may be an issue as the area is going to be redone.

Hill states she will look into it and see if the signal boxes will be affected by construction. They can come back to the Wingfield signal boxes at a later date.

Sponsorship for signal boxes is a possibility.

Berner states that the call will likely go out in January with a deadline for March so the artists can start painting in May/June.

Signal Box Locations include:

- Virginia & 8<sup>th</sup>
- Fourth & West
- Wells & Ryland
- Fourth & Virginia
- Mill & Lake
- Court & Virginia
- Virginia & Bailey

- Oddie & Montello
- Oddie & Silverado
- Robb & Mae Anne
- Virginia & Patriot
- Grove & Virginia
- South Meadows Parkway & Virginia
- Moana & Neil
- Neil Road & Airway Drive
- California & Booth
- California & Plumas
- Mt. Rose & Plumas
- Wells & Vassar
- 2<sup>nd</sup> & Keystone

Hill states there is one more item to discuss. An artist has asked for permission to paint a signal box on her own time and money. What is the direction?

Geralda Miller makes a motion to not violate the signal box criteria and do not allow artists to paint outside the signal box program, seconded by Tamara Scronce and recommends that they pass the call along to the artist and asks that she applies. All in favor motion passes.

Motion for the approval of the signal box call.

Tamara Scronce makes a motion to approve, seconded by Erik Fong. All in favor, motion passes.

**9. Discussion on recruitment of Public Art Committee members and PAC responsibilities and conduct.**

Berner summarizes.

There have not been any applications, however the Reno Arts & Culture Commission has recently done interviews for new members.

Eric Brooks has sent in his resignation so there are now three vacancies.

If there are applicants it can be discussed on a future agenda.

**10. Update on ongoing projects.**

- a. **Bicentennial** – The sculptures have been placed. The signs are still in progress and will possibly be placed after winter. Public Works will be helping with signage.
- b. **Art Belongs Here** – All of the projects except one are finished. The Center Street parking garage mural has been completed. There has been positive feedback. The intern has documented the process and will have video. The fire station mural in Stead will be done in spring. We have applied for a second round of ABH grants with matching funds from the NEA/an NEA Grant.
- c. **4<sup>th</sup> Street Public Art Project**- The first round of public input has been done and the second round will be in January. There will be some bus historical tours for this round.

- d. **Winter Light Festival** – The final night just happened and attendance was good. The ice sculpture artists stated they would like to come back and do it again. It was a learning experience and some things will be changed for next year. The event will likely be condensed into a shorter period. Projection art is possible but expensive. There is the possibility of a sponsorship.
- e. **Bloomberg Asphalt Art Grant - ReTrac** – The Mayor asked that staff put in an application for an interactive mural; something that is painted on the ground but it is interactive for pedestrians. The grant is for up to \$25,000 and they have asked for the full amount.
- f. **East Truckee River Public Art** - There is the desire to move forward with this, but no update at the moment.

**11. Announcements not anticipated at notice date.**

None.

**12. Set date, time and agenda for the next meeting.**

January 13<sup>th</sup>, 2020 at 11:00 am.

**13. General Public Comment.**

Eileen Gay comments the Public Art Committee is awesome.

**14. Adjournment.**

Tamara Scronce makes a motion to approve, seconded by Geralda Miller. All in favor, motion passes.

Meeting adjourns at 12:38 pm.