



**Reno Arts & Culture Commission
Draft Meeting Minutes**

Date: November 14, 2019

Time: 5:00 p.m.

**Place: McKinley Arts & Culture Center Boardroom
925 Riverside Dr., Reno, NV 89503**

| Commission Members |
|--------------------------------------|
| Geralda Miller, Chair |
| Erik Fong, Vice Chair |
| Bryce Chisholm |
| Mario DelaRosa |
| Doug Erwin |
| Lisa Genasci |
| Dana Hatjakes |
| Sharon Honig-Bear |
| Shaughn Richardson |
| Vacant |
| Vacant |
| Naomi Duerr, City Council Liaison |

AGENDA

1. Meeting called to order by: Geralda Miller, Chair at 5:04 pm.

Present: Geralda Miller, Chair, Erik Fong, Vice Chair, Doug Erwin (arrived 5:30 pm), Dana Hatjakes, Sharon Honig-Bear, Shaughn Richardson.

Absent: Bryce Chisholm, Mario DelaRosa, Lisa Genasci.

Also Present: Alexis Hill, Arts, Culture & Special Events Manager; Megan Berner, Public Art Program Coordinator; David Pritchett, Parks, Recreation and Community Services Liaison.

2. Public Comment

Pan Pantoja is present.

3. Approval of Minutes – September 6, 2019 Reno Arts & Culture Commission Special Meeting, October 15, 2019 Reno Arts & Culture Commission Meeting.

Sharon Honig-Bear makes a motion to approve the September 6, 2019 RACC Special Meeting minutes, seconded by Shaughn Richardson. All in favor, motion passes.

Erik Fong makes a motion to approve the October 15, 2019 RACC meeting minutes, seconded by Dana Hatjakes. All in favor, motion passes.

4. Approval of the Agenda – November 14, 2019.

Shaughn Richardson makes a motion to approve, seconded by Dana Hatjakes. All in favor, motion passes.

5. Presentation from Pan Pantoja, Reno Poet Laureate for 2019.

Pantoja states it has been a good year; he has performed at least once a week for the entire year.

Some highlights include:

- The Literary Crawl
- Workshop with children
- Travel to other cities

Pantoja is scheduled to be on the City Council agenda January 2020.

Pan recites a poem to the Commission.

6. City Council Liaison Report.

Absent.

7. Financial Report and Budget Update.

a. Review and possible acceptance of the FY2019/20 Commission Budget Report.

Berner summarizes.

Some of the Light Fest festival funds have been used - \$15,000 (\$10,000 for the Creation and \$5,000 for the projection piece).

The Community Engagement budget has a contract with KUNR for \$2,400. The funding has gone towards the Light Fest, advertising, 4th Street public art outreach and Art Belongs Here.

Honig-Bear suggests they change the tagline for the arts calendar for KUNR.

The poet laureate has been paid the first year stipend, and some funding has been spent on galleries.

b. Review and possible acceptance of the FY2019/20 Public Art Budget Report.

Berner summarizes.

The Light Chimes will not be happening this year, so there is \$5,000 that is unbudgeted.

\$30,000 has gone towards the Midtown Public Art Project; the other \$30,000 will come from the NEA grant.

Hatjakes suggests putting the extra \$5,000 towards the Light Festival.

Hill replies there is the possibility of putting the money towards the fire portion of the Light Festival, however the issue with that is propane is \$2.00 per gallon, and a gallon of propane is burned per minute.

There may also be the possibility of getting a sponsor. Hill will research the subject further.

\$1,068 from the maintenance fund will go towards recoating murals with graffiti coat.

Dana Hatjakes makes a motion to approve the budget with the change of the Light Chimes funding going towards the Light Fest for an additional project, with \$1,000 from the Commission budget, seconded by Sharon Honig-Bear. All in favor, motion passes.

8. Project/ Special Reports Update.

a. Public Art Committee Update.

i. Discussion and possible approval of recommended artistic benches

and bike racks for the Midtown District.

Berner summarizes.

\$120,000 is from RTC. The Public Art Committee approved the bench design by artist Justin Buonanoma after much discussion. They will be multi-color. The seat has been changed to cement as there were concerns about heating.

The bike rack design by Paul Reimer was slightly changed so the height of the middle rack is taller than the three smaller racks around it.

Sharon Honig-Bear makes a motion to approve, seconded by Dana Hatjakes. All in favor, motion passes.

- ii. Discussion and possible approval of recommended deaccession of the signal box on N. Virginia and 8th street.

Erik Fong makes a motion to approve, seconded by Dana Hatjakes. All in favor, motion passes.

b. Community Engagement Committee Update.

- i. Winter Light Festival media plan.

Berner summarizes.

A quote was requested for a media buy.

\$4,000 was approved for a marketing campaign, which will include Face Book, Instagram, a promotional video and a billboard.

There is the potential to get a PSA.

\$1,000 will go towards Spanish language promotion.

\$5,000 total was budgeted with a discussion of an additional \$2,000 towards a video, depending on if the intern can find the time to create it.

- ii. Video for Commission accomplishments/presentation to Council.

Direction has been asked from the Commission towards an accomplishment video.

Erwin suggests leading with a quote from Mayor Schieve and adds they should include the San Francisco Chronicle article about art in Reno.

Hatjakes suggests showing before and after photos.

Fong states they should keep in mind the 'I's exercise.

Hatjakes adds that they could take all the 'I's and graphically pull them together to state 'we'.

Hill states she can do an informal RFQ. The CEC can discuss the video further and a call can be put out early next year.

9. Discussion and possible approval of applicants to the RACC.

List of applicants to be interviewed:

- Debbi Engebriston
- Candace Garlock
- AJ Miller
- Kari Barber
- Amanda Cane
- Lorena Correa
- Marco Castro-borjorquez
- Reena Spansail

10. Discussion and possible approval of retreat notes and Commission Charter.

Hill adds 'during RACC service' and states they can reformat how the bullet points are written.

Miller adds capitalizing 'City Council'.

Honig-Bear states they should take off 'please keep in mind' going straight to 'what's expected'.

Miller states if there is repetition in the document they can narrow it down and remove some of it.

Bullet Point 4 is removed.

Bullet Point 5 is removed.

Hill states they have the ground rules on a poster and have it up when there are meetings.

Hill adds 'the Commission's responsibility is to represent the community, not personal interests'.

Berner states they can separate the Charter and Code of Ethics, then take the Ground Rules out completely and make a poster as a reminder for every meeting.

Bullet point 2 has been moved to Ground Rules.

The last part of Ground Rules has been moved to Charter.

Hatjakes asks that there is more clarification for Study Programs and Services and Analyze Problems and Needs.

Hill adds 'study arts and culture programs, services, analyze problems and needs in the community'.

'Fellows' is taken out.

Hill asks the members contact the Chair if there are a lot of absences.

Honig-Bear suggests putting the statement about reviewing the agenda prior to the meeting up higher in the list.

'Principles over personalities' has been removed.

Honig-Bear recommends that the Commission do this annually and that they have a conversation about Staff expectations and duties.

Hill states they will add the role of Staff into the Charter

11. Parks, Recreation and Community Services Liaison update.

The Truckee Meadows Parks Foundation is working on a public park plan. There is the need for public art.

There is the possibility in a future Parks and Rec meeting of a discussion of which City office pays for maintenance.

Hill replies the Title 22 being discussed is a poorly written chapter and is in progress of being resolved/updated. No one is going after the Parks Department for funding.

Pritchett states that this can be discussed at the Parks meeting in January.

Miller states the Commission can have a discussion on Title 22 at the December meeting.

12. Updates on ongoing projects.

a. Bicentennial Park

Berner summarizes. This will be finished by the end of the year.

b. Lincoln Highway NEA Our Town Grant

The public input has been great. Forecast will return in January. After the January meeting there will be a formal report with recommendations before the call for art goes out.

c. Winter Light Festival

There has been excellent social media for the event.

d. Dream Wall Project

This was presented to the Public Art Committee; there is no money involved. The idea is to create awareness for pedestrian safety by painting a mural on the retaining wall on Mayberry and Keele.

e. Space Whale

The Space Whale is currently in negotiations.

f. Grants Update

Grants will be open on the following Monday; grant workshops will be starting shortly.

13. Announcements not anticipated at notice date.

Doug Erwin comments he has Reno Arts & Culture cards from the EDAWN startup deck.

Any suggestions for additions are welcome.

14. Set date, time and agenda for the next meeting.

December 17, 2019.

Agenda items include:

- Volunteer opportunities for the Light Fest
- Title 22 discussion
- Bring Charter back for discussion
- The possibility of approving Commissioners

15. General Public Comment

None.

16. Adjournment.

Dana Hatjakes makes a motion to approve, seconded by Shaughn Richardson. All in favor, motion passes.

Meeting ends at 7:08 pm.