



**Reno Arts & Culture Commission's
Community Engagement Committee**

Meeting Minutes

Date: August 9, 2019

Time: 10:00 a.m.

**Place: McKinley Arts & Culture Center Boardroom
925 Riverside Dr., Reno, NV 89503**

Committee Members
Dana Hatjakes, Chair
Zoe Bray
Grace Davis
Mario DelaRosa
Erik Fong
Yun Ku
Theresa Reilly
Chad Sweet
Rossitza Todorovat
Vacant
Vacant

AGENDA

Meeting called to order by: Dana Hatjakes at 10:04 am.

1. Call to Order -

Present: Dana Hatjakes, Chair, Zoe Bray, Grace Davis, Mario Delarosa, Erik Fong (arrived 10:06 am), Yun Ku, Theresa Reilly, Rossitza Todorova .

Absent: Chad Sweet.

Also present: Alexis Hill, Arts, Culture & Special Events Manager; Megan Berner, Public Art Program Coordinator; Debbi Engebritson, pending member.

2. Public Comment on Agenda Items or Other Matters –

None.

3. Approval of the Minutes –

June 21, 2019.

Rossitza Todorova makes a motion to approve, seconded by Zoe Bray. All in favor, motion passes.

4. Approval of the Agenda –

August 9, 2019.

Grace Davis makes a motion to approve, seconded by Theresa Reilly. All in favor, motion passes.

5. Arts & Culture Commission Liaison Report –

Hill summarizes.

Hunter Brown was chosen for the Midtown piece of art.

The Reno Arts & Culture Commission is looking to add two more members.

The RACC will be looking at new grant requirements at the next meeting.

The Commission and Public Art Committee will be meeting on August 19th.

There will be benches and bike racks for Midtown.

There is a call for artists for the National Bowling Stadium.

There is the possibility for a creation award for the Light Festival.

6. Financial Report and Budget Update.

a. Review and possible acceptance of the FY2019/20 Community Engagement Committee Budget.

Berner summarizes.

\$4,000 has been allocated for a Art Belongs Here video; an intern from UNR will be hired that specializes in marketing, communication and video. She will help out with this video as part of her internship so we won't need to use the money to hire anyone.

The funding saved from using an intern may be used to commission a t-shirt design for the Light Fest.

Reilly states there should be some research done; does Artown sell t-shirts, if they sell t-shirts what is the expectation of how many will sell at an event, over a period of time and what is the pricing?

Fong suggests not putting a date so they can be reused.

Hill states they should pull together all the B-roll from the Architects of Air youtube videos and do a promotional video for Light Fest. One 15 second and one 30 second video.

\$800 of the budget will go towards hiring an artist to design the t-shirt.

Rossitza Todorova makes a motion to put \$800 towards an artist to create a logo design/poster/social media, \$1200 for Light Fest promotional video and \$2000 to go back towards Light Fest marketing, seconded by Theresa Reilly. All in favor, motion passes.

7. Discussion and possible approval of the Reno Arts & Culture Commission promotional piece.

Reilly suggests narrowing it down to eight pieces to highlight so there is more room.

Hill states there is the possibility of printing them out and distributing them at the EDAWN arts luncheon and at the office for citizens to pick up.

Hill agrees with Reilly and suggests taking off 10 and 8.

Fong adds that they should take into consideration that Space Whale may not be around much longer.

Hill states they can highlight the National Bowling Stadium, in particular Eileen Gay's piece.

The window display on Center/Lake Streets should be added.

Berner suggests a guide for art underneath the art Plaza sign.

Reilly suggests adding the downtown dog park portraits.

Todorova suggests adding an arrow and 'coming in 2020' for future pieces.

Summary of locations:

- Art Plaza 'Believe'
- Bicentennial Park
- 'Portal of Evolution'
- Creatures of Nevada
- Playa Park
- Dog Park
- Bowling Stadium Eileen Gay
- Midtown

Todorova suggests 'more than 200 pieces' rather than 'there are more than 200 pieces'.

The five 'I's should be beneath 'where urban grit meets fine art'.

'where urban grit meets fine art' can be taken out.

Bray suggests 'Where Arts & Culture start with 'I'' then list the five 'I's.

Hill suggests 'I love Arts & Culture' and underneath that add the five 'I's.

Reilly suggests the beginning paragraph read:

The Reno Arts & Culture Commission:

- Creates
- Inspires
- Gives
- Allows

Hill suggests 'The Arts & Culture Commission is the official advisor to the City of Reno on the arts and cultural life of the community' followed by the five bullet points.

Hill suggests 'Discover your 'I' find out more at Reno Culture dot com'.

Discussion to be continued.

8. Winter Light Festival Update.

Hill states she will send out the volunteer sign up information.

Hill summarizes the Light Festival:

- It will be for nine days.
- 8 hours a day in downtown Reno (12:00 pm – 8:00 pm)
- Volunteers are needed to be docents and stewards
- Docents and Stewards will take money and make sure nobody is sleeping inside the sculpture.
- The sculpture will be deflated at night.
- There will be live performances inside the sculpture.
- There will be musical performances as well.

9. Updates on ongoing projects.

Discussed above.

10. Announcements not anticipated at notice date.

DelaRosa states there will be a play next weekend 'Frida Kahlo and Her Lovers', Friday, August 16th to Sunday, August 18th at the Reno Little Theater.

Fong states there is still time for the DICE chair design competition, if there are students/anyone who would like to competition. The entry fee will be waived if the chair is donated for auction. This will be September 19th.

Todorova states the studio she rents at is having an open studio from September 6 – 8, located at Second & Bell Streets.

11. Set date, time and agenda for the next meeting.

September 13th, Friday at 10:00 am.

12. General Public Comment.

Reilly states they will be having a special guest, Don Gonyea, who will be visiting for an event on September 18th.

Engebritson states the RSCVA is sponsoring Americart 2019; a production company out of New York City will be driving across the country stopping in mid-sized cities and will be in Reno for 48 hours interviewing artists and community members. There will be an open call. There will be a documentary.

13. Adjournment.

Theresa Reilly makes a motion to adjourn, seconded by Erik Fong. All in favor, meeting adjourned.

Meeting ends 11:35 am.

DRAFT