



**Reno Arts & Culture Commission
Draft Meeting Minutes**

Date: April 9th, 2019

Time: 5:00 p.m.

**Place: McKinley Arts & Culture Center Boardroom
925 Riverside Dr., Reno, NV 89503**

Commission Members
Sharon Honig-Bear, Chair
Geralda Miller, Vice Chair
Dave Aiazzi
Bryce Chisholm
Mario DelaRosa
Doug Erwin
Erik Fong
Dana Hatjakes
Nettie Oliverio
Colin Robertson
Shaughn Richardson
Naomi Duerr, City Council Liaison

AGENDA

1. Call to Order/Roll Call -

Meeting called to order by Sharon Honig-Bear at 5:01 p.m.

Present: Sharon Honig-Bear, Chair; Geralda Miller, Vice Chair (arrived at 5:17pm); Dave Aiazzi (arrived at 5:03pm) Bryce Chisholm, Mario DelaRosa, Doug Erwin (arrived at 5:28pm), Erik Fong, Nettie Oliverio, Shaughn Richardson.

Absent: Colin Robertson.

Also Present: Alexis Hill, Arts, Culture and Special Events Manager; Megan Berner, Public Art Program Coordinator; David Pritchett, Parks & Rec Liaison (arrived at 5:45pm).

2. Public Comment on Agenda Items or Other Matters –

Mandy Mann intern at Sanford Center for aging.

Maddy Gish is also visiting. Both are from the School of Social Work at UNR and are visiting as part of a class assignment.

3. Approval of the Minutes – March 12th, 2019.

Shaughn Richardson makes a motion to approve, seconded by Nettie Oliverio. All in favor, motion passes.

4. Approval of the Agenda – April 9th, 2019

Alexis Hill states that the Sierra Arts Foundation will be on the May agenda and the City Council Liaison is not present.

Bryce Chisholm makes a motion to approve with the changes, seconded by Shaughn Richardson. All in favor, motion passes.

5. Presentation and request for funding from Sierra Arts Foundation not to exceed \$10,000.

Moved to the May meeting.

6. City Council Liaison Report

Absent.

7. Discussion and possible action on FY19/20 budget recommendations to City Council.

Hill summarizes. Council Members Brekhus and Duerr asked to see the Commission's fiscal recommendations for the next fiscal year on room tax so a draft budget was put together.

For the next year, grants will be at a zero balance as the Commission has already recommended the grants for the next fiscal year. They will go to Council at the end of the month.

Art Fest has \$10,000 in the budget for next year, this year has already been committed.

KUNR has not been committed for next year.

City Galleries is recommended to commit \$3,000.

The Poet Laureate is at zero as he will receive his stipend starting in July.

Honig-Bear states she would like to have details about what is going on with Sign Language Interpretation as they have not been in communication.

Hill states they can change the balance from zero to \$1,000 on that item.

Community Arts & Culture Outreach has been moved from the last fiscal year and has been handed over to the Community Engagement Committee. They can make a video and do outreach for Art Belongs Here.

Artown Sponsorship and Sierra Arts Foundation was kept in the balance as they are not committed for the next fiscal year.

Social Media was approved by the Marketing Committee three years prior and it is used.

Americans for the Arts membership is \$200 to remain a member.

Artists Professional Development Series should have \$4,000 set aside in case they need to match the grant.

Another line is added for the Road Maps funding for \$2,000 unallocated.

The Council recently talked about room tax and the Mayor fought for additional funding for the Commission. The Council was not in agreement.

Hill recommends watching the video.

The City Artist will be chosen in June. \$4,000 has been set aside.

Light Festival is moving forward. Hill would like an additional \$20,000.

They have received NEA Our Town Grant for \$100,000. They applied for a community engagement/public art/place making for the 4th street area.

This will go to Council approval on the 24th of April.

They would like to fundraise for this project, but would also like to partner with the Council.

Hill will email the room tax overview. It is also in the agenda packet. 18/19 to 19/20 is projected to be the same.

Budget will close in May.

Aiazzi asks his question is if the board wants to do anything new. If they are happy with how things how then the budget is fine. If they want to do more they will need to get more funding from Council.

Honig-Bear states if the Council cannot justify the unassigned funds, the items the Commission feels benefits the community can include:

- \$50,000 for the Arts Belong Here
- Being partners in the light festival
- A match for the Lincoln Highway project
- Address blighted areas with art projects
- The possibility for a contingency/opportunity fund.

Hill states that the Commission will need to advocate or make a presentation

Miller states they need to have their own strategy on how to go about this as a Commission. Who they talk to, what they say, make a plan.

Honig-Bear volunteers to collaborate with Geralda Miller.

Berner suggests they look at the Public Art recommendations.

Bicentennial Sculpture Garden has two pedestals to program with art, there will need to be funds set aside for that.

The recommendation is \$40,000 with a need for more funding for installation.

Playa Park has a recommended \$10,000

Light Chimes has a recommended \$10,000

Space Whale has a recommended \$24,000

Lake & Center Street windows has been changed from \$2,500 to \$700

Signal Boxes 2020 \$10,500

Hill adds they are thinking about doing a match with local businesses for the Signal Boxes.

Berner states based on the Public Art Committee's conversation concerning the Wells Avenue sculptures there was the mention of a risk fund. This will pay for the repairs.

Hill states Art in Public Places is something else that can be advocated.

Aiazzi advocates one piece for the Bicentennial Sculpture Garden, cutting it down to \$20,000.

Aiazzi recommends upping the Playa Park to \$15,000 as there is still uncertainty about installation costs.

Is the Space Whale something they should have for another year?

Miller responds she is looking into finding another piece to replace Space Whale.

Oliverio states that concerning the Bicentennial Sculpture Garden if they only have one piece, there will be an empty space. If they can afford to buy two pieces they should.

Honig-Bear asks if all the Art Belongs Here grants are coming in at \$10,000

Berner replies no, three proposals out of nine came in at \$10,000

Hill states they can create a Sources & Uses per project (Midtown Project, Fourth Street, and even smaller projects like the Serpent Bench).

Aiazzi asks if they are adding anything today.

Hill replies she wants to make sure they deliver on the projects they have committed to. With all the projects they already have she would have concerns about adding more.

Miller states she would like to see a replacement for the Space Whale and proposes they up the City Plaza sculpture to \$64,000.

Aiazzi would like to see a mural artist exchange program.

Honig-Bear states that this could be covered under the Opportunity Fund.

Honig-Bear states that everything she has is already reflected in the budget:

- Art Belongs Here \$50,000
- Light Festival \$50,000
- Lincoln Highway match (estimated) \$100,000
- Opportunity Fund \$30,000
- Maintenance \$25,000
- Space Whale replacement piece for City Plaza \$64,000
- \$60,000 additional for Grants programs
- Set the Blight/ReTRAC project aside for later

Aiazzi states they are \$25,000 over budget still; they need to take something out as optional or cut some numbers.

Hill states they can pull out the Art Belongs Here and increase the Opportunity and Maintenance funds.

City Plaza Space Whale is taken out and put as optional.

Hill states they and Dave Aiazzi can put something together to be sent to the Chair and Vice Chair to come together with a consensus about the budget.

Art Fest has been moved to optional.

There is now \$10,000 in the general opportunity fund.

Play Park now has \$20,000.

Bicentennial Sculpture Garden has been changed to \$54,000.

Hill states she can send a final version of the decisions made to the Commission.

Honig-Bear summarizes:

- The Space Whale is now on the optional budget for \$50,000

- Art Belongs Here is on the optional budget for \$50,000
- Opportunity fund has been added for \$30,000
- Maintenance fund is at \$20,000

Shaughn Richardson makes a motion for a boiled down budget with optional budget choices, seconded by Nettie Oliverio. All in favor, motion passes.

8. Financial Report and Budget Update

a. Review and possible acceptance of the FY2018/19 Commission Budget Report

Berner summarizes.

The money that we are not going to have spent has been moved into next years budget.

Otherwise, there hasn't been any change.

b. Review and possible acceptance of the FY2018/19 Public Art Budget Report

Similar to the Commission Budget Report some things have been moved over, but not a lot has been changed.

Nettie Oliverio makes a motion to accept both budgets, seconded by Bryce Chisholm. All in favor, motion passes.

9. Project/Special Reports Update

a. Grants Committee Update

- i. Discussion and possible approval of an ad hoc committee to look at grants process and funding procedures outside of grants timeline

Honig-Bear summarizes the purpose of an ad hoc committee for the grants process as:

- named 'Plan 2020'
- long range plan to equitably and fairly distribute funds to the arts

- discuss grants, application and process, structure of grants, changes to financing the arts including sustainability
- long range view of the role and responsibility of the arts in Reno

There is room on the Committee if anyone wishes to serve.

Dave Aiazzi makes a motion to approve, seconded by Geralda Miller. All in favor, motion passes.

b. Public Art Committee Update

i. America Goes Bowling update

Hill summarizes.

The National Bowling Stadium is being remodeled. The piece is bronze.

There is the thought of finding another place for it, or having the RSCVA pay for it.

Eileen Gay's piece 'Pin Setting' will replace the current piece.

There is the option of going before the Council and stating the Public Art Committee is not in favor of donating the piece.

Aiazzi suggests asking the RSCVA \$500 for the Maintenance Fund.

Hill asks for direction or a motion for the bronze piece.

Dave Aiazzi makes a motion to recommend to the Council to donate the piece to the RSCVA and ask the RSCVA for \$500 for the Maintenance Fund, seconded by Shaughn Richardson. 9 in favor, 1 opposed (Bryce Chisholm) motion passes.

10. Presentation and discussion of light festival 2019.

Hill summarizes.

The sculpture piece Hill is proposing will fit on the ReTRAC Plaza and they can charge an admittance fee.

There would be one free day, taking place on a Saturday that coincides with the Tree Lighting.

There can be 80 people in the sculpture at once.

It will be a nine-day event.

The rental fee is \$41,000, the freight shipping is \$5,000 and the lighting \$2,000

There is a possibility of sponsorship.

There will have to be an onsite manager, security, front of house staff, steward coordinator, and stewards.

There is the idea of paying non-profits to find volunteers and paid performances inside the sculpture.

Including sponsorship, partnerships and ticket sales, there would be funding for the next year.

There is the idea of asking artists to create sculptures for the festival and include special events.

Wingfield Park could have additional sculptures by Scott Morgan.

Additional art locations include downtown alleyways with temporary art installations.

The Nevada Museum of Art could also be involved.

Santa Crawl can be incorporated into the event.

Miller asks what time it would take place.

Hill responds there are different times it can be open; they are looking at an 8 hour time period.

Aiazzi states they should not have a free event, especially in the downtown area.

Richardson states they can allow children under a certain age in for free.

Hill will continue to research and come back with more information.

11. Discussion and possible approval of process for Creation Award Grant in an amount not to exceed \$10,000.

Hill summarizes.

She would like to see other art for people to see and experience/have local artists at the Light Festival.

They can dedicate the Light Festival to find local artists to do art work.

Chisholm asks if it has to be artwork that lights up. Hill replies no.

Berner adds they were thinking about projection art/light based art. They can do a call for art and see what comes up.

Aiazzi suggests talking further at the next meeting.

Geralda Miller makes a motion for the Creation Grant not to exceed \$10,000 and move it to be used at the Light Festival in 2019, seconded by Nettie Oliverio. All in favor, motion passes.

12. Schedule Commissioners to speak at Council meetings.

Nettie Oliverio asks Mario DelaRosa if he would like to join her to meet with Ward 4 Bonnie Weber. DelaRosa agrees.

Commissioner to Council is as summarized:

- Hillary Schieve = Doug Erwin
- Devon Reese = Dave Aiazzi
- Jenny Brekhus = Geralda Miller & Sharon Honig-Bear
- Naomi Duerr = Erik Fong
- Oscar Delgado = Mario DelaRosa
- Bonnie Weber = Nettie Oliverio & Mario Delarosa
- Neoma Jardon = Bryce Chisholm

13. Updates on ongoing projects.

Berner summarizes.

BiCentennial will be installed mid-June.

Art Belongs Here has nine applications. The Committee will meet on April 16th.

The City Artist call is out, call has been extended until April 26th.

Poet Laureate will be met with to discuss plans for the next year.

The Midtown request for qualification will be reviewed at the Monday Public Art Committee meeting.

The Bicentennial Sculpture Park will likely have an event during Artown in July.

Honig-Bear states the plastic bag store will be put off until the following year as it is an ambitious project and the NMA has stepped up to sponsor it in 2020.

14. Announcements not anticipated at notice date.

DelaRosa states there is a play/presentation called Cesar Chavez: Resistance! this week.

David Pritchett states the presentation from the RACC chair and vice chair is on at the Parks and Rec Commission, next Tuesday.

15. Set date, time and agenda for the next meeting.

May 14th 5:00 pm

16. General Public Comment.

None

17. Adjournment.

Nettie Oliverio makes a motion to adjourn, seconded by Bryce Chisholm. All in favor, motion passes. Adjourned at 7:35 pm.

DRAFT