



Reno Arts & Culture Commission Notice and Agenda of Meeting

Date: October 9th, 2018

Time: 5:00 p.m.

Place: McKinley Arts & Culture Center Boardroom
925 Riverside Dr., Reno, NV 89503

Commission Members
Sharon Honig-Bear, Chair
Geralda Miller, Vice Chair
Dave Aiazzi
Bryce Chisholm
Mario DelaRosa
Doug Erwin
Erik Fong
Dana Hatjakes
Nettie Oliverio
Colin Robertson
Shaughn Richardson
Naomi Duerr, City Council Liaison

AGENDA

1. Call to Order/Roll Call

Meeting called to order at 5:00 pm by Sharon Honig-Bear. Present: Sharon Honig-Bear, Chair; Geralda Miller, Vice Chair; Dave Aiazzi, Bryce Chisholm, Mario DelaRosa, Erik Fong, Dana Hatjakes, Nettie Oliverio, Colin Robertson (arrived at 5:03 pm), Shaughn Richardson, Naomi Duerr, City Council Liaison. Absent: Doug Erwin.

2. Public Comment on Agenda Items or Other Matters –

Public comment from Michael Pitkin visiting from out of town, wishes to bring attention to the possibility of holiday lighting for Reno. As the winter months do not have a lot of activity holiday lighting through window displays may not only bring festive cheer to the darker months of the year, but also bring in tourism. Says other cities have light displays on light poles, etc.

3. Approval of the Minutes – Approval of the minutes from the September 17th and 24th, 2018 Reno Arts & Culture Commission Special Meeting

The September 17th minutes are not ready for approval. Motion for the September 24th minutes made by Nettie Oliverio, seconded by Dana Hatjakes. All in favor: 10, 0 abstain, 1 absent.

4. Approval of the Agenda – October 9th, 2018

Motion to approve with the idea of moving item 10.b following 6.a made by Shaughn Richardson, seconded by Nettie Oliverio. All in favor: 10, 0 abstain, 1 absent.

5. Presentation by Michael Champ on business license requirements for live music, events and other arts related activities for businesses.

Champ summarizes: Licensing Division Overview, Licensing Division Purpose, Distinctions between live entertainment, cabaret and nightclubs, and Protected Expressive Merchandising.

Aiazzi asks what the difference is between live entertainment ect. and live theatre?

Chaump replies alcohol license makes the difference, but he can do further research. He further discusses the difference between a Special Activity Permit and a Special Event Permit as a Special Activity Permit requires a fire inspection, which in turn looks for health and safety issues.

Hatjakes asks that if the Commission puts out a call for a piece of art, does the artist need to have a business license.

Hill answers no, unless the commission for the art piece is over a certain amount of money. Hill summarizes the times when an artist will need a business license to operate, including the fact that a vendor can set up on the River Walk and not require a license but the state requires that artist to pay state sales tax.

Duerr states that a Free Speech Zone differs in that they do not get a booth, power, or anything but a simple set-up that you do not have to pay the City for.

Chaump clarifies that if there is no Special Event there are no Free Speech Zones. That the city itself is essentially a free speech zone and artists can set up on a sidewalk or park as long as they adhere to certain safety measures.

Robertson states that there have been many issues with something like an acoustic guitar playing in a coffee shop and asks why does something like this need a special permit?

(Dana Hatjakes leaves at 5:37 pm)

Duerr clarifies the difference between amplified music vs acoustic music, frequency, special use permit conditions. It has been formally interpreted that if an event is twice a month, you do not need a special license.

Aiazzi asks how can we think about these things so that our artists can follow the codes, because they are the ones who don't know what all the rules are and they are being shut down.

Robertson states that the Commission is the conduit to the artist community and creative businesses and they are experiencing something that is not friendly towards them because of things like things like a \$2,500 permit. The idea now is to create a point of connection to the business license requirements via the Commission as it is an obstacle and to keep this in mind as the code is being rewritten.

6. City Council Liaison Report – Council Member Naomi Duerr

- a. Discussion and possible approval of a pilot public safety program initiated by Priyasha Landry for a sidewalk safety public art program for Anderson Elementary School (For Possible Action).

Duerr states that due to time constraints she will not be going over the liaison report but give her time to Priyasha Landry to represent her idea.

Presentation by Priyasha Landry is summarized as an idea to use art to promote awareness for pedestrian safety around schools and the community. Landry highlights that there is currently an

issue of students and pedestrians being injured and killed by careless driving and jaywalking. By using brightly colored flags in front of schools there can be an increase in visibility and hopefully a decrease in injury and death.

The second idea is to create either a painted piece of art on the sidewalk or a vinyl sticker to promote awareness of the dangers of jaywalking.

Chisholm commends Landry for taking the initiative and suggests looking closely at the budget and how funding will work for the project. Chisholm continues to state that painting the sidewalk won't last as long as a vinyl sticker as the paint will be worn away within a year where a vinyl sticker will last longer, up to five years.

Richardson approves of the idea and encourages Landry to continue to look into money and to come back to the Commission when she has funding figured out. Richardson asks are there any other conditions to worry about with the flags.

Landry replies that the flags will become faded and broken after time and will be needed to be replaced occasionally.

Miller suggests that if the Commission likes the idea of this project and commissioning sidewalk art they could take a year off from doing the signal box art and concentrate on this instead.

Honig-Bear also encourages Landry to come back to the Commission with a clearer idea of the budget and states that this could be a way of getting art into different places.

Robertson motions to approve to endorse the concept of the pilot safety program fully so that Priyasha Landry can make a presentation in front of the City Council with the idea that we will revisit the costs associated with the project based on what the Council says with the idea that other departments may give money as well and revisit the idea with new budget.

Richardson seconds. All in favor: 9, 0 abstain, 2 absent.

7. Discussion and possible approval of a City of Reno Parks Commission liaison to sit on the Arts and Culture Commission.

Parks Commissioner David Pritchett summarizes that the Reno Parks Commission liaison was requested by the Recreation and Parks Commission at the last meeting in recognition of the potential for coordination and enhancement of what each commission does, and to include the arts. The idea is to have harmony, leverage of resources, participation and enhance what each commission does.

Richardson states that this is a two way street, that the Commission can send over some Commissioner members in an alliance to advocate for funds and expand influence.

Honig-Bear suggests a rotation sign-up sheet so that Commission members can attend Reno Parks Commission meetings.

Robertson motions to approve a City of Reno Parks Commission Liaison to the Arts and Culture Commission and explore whether a reciprocal arrangement could be made with an Arts and Culture Commissioner in some rotating way to attend the Parks and Rec meetings.

Miller seconds. All in favor: 9, 0 abstain, 1 absent.

8. Arts & Culture Commission yearly Council update and poet laureate broadside commission for October 24 Council Meeting.

Berner presents a Year in Review slide show highlighting the arts and culture that have taken place in 2017/18.

Duerr offers to help the Commission secure a presentation in front of City Council for a longer length than three minutes.

Aiazzi states that the Commissions job is to give information to the City Council, not under public comment and suggests that in addition to the highlights of the previous year add a section of the challenges the Commission has faced as well, including Bicentennial Park.

Robertson states that what the Commission has accomplished has been fantastic but it would be a good idea to balance it with the reality that the Commission can do more if there is more thought and resources behind these efforts. There is a vision that more can be done and there is more opportunity available.

Hill states that the Year in Review can be revised and there is a need for someone to present the Year in Review and the Council will receive their own broadsides as a gesture of goodwill.

Aiazzi recommends waiting until after elections to present the revised Year in Review with the possible date of November 14th, 2018.

Aiazzi moves that the Chairperson have the authority to approve whatever happens and to put in whatever is appropriate and make the presentation in the manner they feel is appropriate.

Seconded by Colin Robertson. All in favor: 9, 0 abstain, 2 absent.

9. Financial Report and Budget Update

- a. **Review and possible acceptance of the FY2018/19 Commission Budget Report**
- b. **Review and possible acceptance of the FY2018/19 Public Art Budget Report**

Item 9 a. Berner summarizes that there have been no changes except draw down of one project grant in the amount of \$4000.

Dave Aiazzi motions to approve, seconded by Bryce Chisholm. All in favor: 9, 0 abstain, 2 absent.

Item 9 b. Berner summarizes that there have been no changes.

Dave Aiazzi motions to approve, seconded by Bryce Chisholm. All in favor: 9, 0 abstain, 2 absent.

10. Project / Special Reports Update (For Possible Approval)

- a. **Community Engagement Committee (For Possible Approval)**
 - i. Discussion and possible approval of one new member to the Community Engagement Committee from the following list of applicants in alphabetical order: Zoe Bray, Alicia Briancon, Grace Davis, Michelle Duggan, Dahlia Dwedar, Margot Murray, Bill Newman, and Liane O'Neill.

Item 10 a. Berner states that the item is not ready to be discussed because it is an incomplete list of applicants.

b. Public Art Committee Update (For Possible Approval)

- i. Discussion and possible approval of installation of The Light Chimes by Scott Morgan at Wingfield Park from October 2018 – April 2019 in an amount not to exceed \$5,000.

Item 10.b Scott Morgan clarifies budget and seeks approval of continuation of Light Chimes for a fourth year in the row.

Nettie Oliverio motions to approve, seconded by Dave Aiazzi. All in favor: 9, 0 abstain, 2 absent.

11. Discussion and possible approval of a plan for public art in the City Plaza after the Space Whale, LLC. Sculpture lease expires in August of 2019.

Hill states that there will be no call, that the Commission will have to research different artists, do a proposal and have a temporary lease of the chosen art piece. Hill acknowledges that the Commission also would like to do a rotation of art pieces in the City Plaza.

Duerr recommends continuing the Burning Man theme with the Tree of Tenere which she has personal interest in. The tree form relates to other city initiatives like ReLeaf Reno and Tree City USA.

Aiazzi voices a concern over budget issues and asks the Commission to consider how they will afford to change out large-scale art sculpture pieces and whether or not Public Art Funds should be set aside every year and perhaps this is a discussion that should be ongoing.

Miller states that she has her eye on Art Tech and would like to consider a Chinese sculpture, honoring and remembering Reno's past with Chinese immigrants. Millers continues to say that the art piece is local, is a large scale piece and would be easier to transport than something from Burning Man.

[Nettie Oliverio left at 7:23 PM]

Hill reminds the Commission that there is major cost that goes into placing a large scale piece onto City Plaza.

Aiazzi states that while it's the Commission's job to bring to the Council ideas, it is the Council's duty to give the Commission support and discuss what plans they would like to see for the City Plaza.

12. Approval of RACC strategic goals and action plan for Fiscal Year 18/19 and 19/20 – the RACC will discuss how they would like to move forward with the strategic goals adopted on September 24, 2018.

Hill states that there have been revisions to the RACC goals from the previous meeting. Hill added a summary that includes the Commission is the official advisor to the City Council, the Commission is the facilitator of programs, policies, and practices that support Reno arts and culture vibrancy.

Hill continues to say that things like the neighborhood grant program is based on Diversity, equity and inclusion goals and that will reflect supporting public art, however there is more work to be done.

Aiazzi states that an idea would be to do a week by week or calendar of goals.

Robertson agrees stating that it would also help agendaize those items.

Honig-Bear asks to bring the item back so there will be no motion.

[Naomi Duerr left at 7:42 PM]

13. Discussion and possible approval on new grants program options for the RACC:

- a. **Event and Project Grant proposals for Fiscal Year 18/19 focusing on Diversity, Equity and Inclusion (For Possible Action).**
- b. **Discussion and possible approval on a neighborhood grant program, including implementation phasing and funding amounts (For Possible Action).**

The item has been tabled until the next meeting.

14. Updates on ongoing projects.

- a. **DOCOMOMO Reno**

Honig-Bear summarizes the DOCOMOMO initiative to highlight Midcentury Modern architecture—Modernist Movement—in Reno. A community group is gathering to create a series of talks and events in April 2019 during Architecture Week and another series during the month of October 2019 highlighting midcentury Modern architecture.

15. Announcements not anticipated at notice date

None

16. Set date, time and agenda for the next Special & Regular meeting and future RACC meetings

Special meeting, October 23rd, 2018 at 4:00 pm.

Regular Meeting November 13th, 2018 at 5:00 p.m.

17. General Public Comment –

Honig-Bear states she attended the preview of the new UNR art building and is excited for the new space.

18. Adjournment

Geralda Miller motions to approve, seconded by Shaughn Richardson. All in favor: 8, 0 abstain, 3 absent.