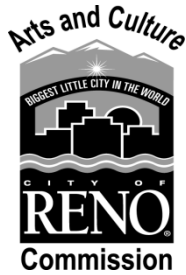


# Reno Arts and Culture Commission



**DRAFT MEETING MINUTES**  
**TUESDAY, November 14, 2017 ~ 5:00 p.m.**  
**MCKINLEY ARTS & CULTURE CENTER**  
**BOARDROOM**  
**925 RIVERSIDE DRIVE, RENO, NEVADA 89503**

## **MEMBERS**

Sharon Honig-Bear, Chair  
Geralda Miller, Vice-Chair  
Dave Aiazzi  
Doug Erwin  
Dana Hatjakes  
Nettie Oliverio  
Maria Partridge  
Nancy Pearl  
Colin Robertson  
Vacant  
Vacant

Naomi Duerr, City Council  
Liaison

### **1. Call to Order/Roll Call**

Chair Honig-Bear called the meeting to order at 5:02 p.m. A quorum of five Commissioners was present.

**MEMBERS PRESENT:** Sharon Honig-Bear, Geralda Miller (arrived at 5:06 p.m.), Dana Hatjakes, Nettie Oliverio, Maria Partridge and Colin Robertson (departed at 7:10 p.m.)

**MEMBERS ABSENT:** Dave Aiazzi, Doug Erwin and Nancy Pearl

**POSITIONS VACANT:** Two

**COUNCIL LIAISON:** Absent

**ALSO PRESENT:** Megan Berner – Public Arts Coordinator, City of Reno  
Alexis Hill – Arts, Culture and Special Events Manager, City of Reno

### **2. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.**

Chair Honig-Bear announced that Commissioner Nancy Pearl recently passed away.

Chair Honig-Bear stated that she attended the joint meeting of the RACC and Historical Resources Commission (HRC) on November 9<sup>th</sup>. She noted that legal counsel was present at the HRC meetings and asked why legal counsel was not present at the RACC meetings. Alexis Hill, Arts, Culture and Special Events Manager replied that legal counsel is present at the HRC meetings because they meet during the day.

Commissioner Miller arrived at 5:06 p.m.

Chair Honig-Bear asked the Commissioners if they would like to do anything in memorial of Nancy Pearl. Commissioner Hatjakes volunteered to create a memorial video and asked the Commissioners to send her photos and/or videos of Nancy Pearl.

Commissioner Miller announced that a memorial for Nancy Pearl will be held at Sierra Arts Foundation on Sunday, December 10<sup>th</sup> at 3:00 p.m. to 5:00 p.m.

### **3. Approval of the October 10, 2017 Minutes of the Reno Arts and Culture Commission (For Possible Action).**

*It was moved by Commissioner Oliverio; seconded by Commissioner Hatjakes, to approve the October 10, 2017 minutes for the Reno Arts and Culture Commission as presented. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.*

\* Denotes **NON** action item

4. **City Council Liaison Report** – Council Member Naomi Duerr (Item for general information only. No deliberation or action will be taken on this item.)

Council Liaison Duerr was not present at the meeting.

5. **Consent Agenda (All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually).**
- a. Public Art Committee Update (For Possible Action)
    - i. Discussion and possible approval of a Call for Artists to paint the Showmobile, not to exceed \$1,500 (For Possible Action)
    - ii. Discussion and possible approval of a Call for Artists for the 2018 Signal Box Program, not to exceed \$10,000 (For Possible Approval)
    - iii. Neil Road Mural and Fire Station #2 update
  - b. Marketing Committee Update (For Possible Action)
    - i. Final approval of RACC video (For Possible Action)
  - c. Reno Art Fest Committee Update (For Possible Action)
    - i. Discussion on the future of Reno Art Fest (For Possible Action)
  - d. Grants Committee Update (For Possible Action)
    - i. Grants Committee appointments & group workshops

Chair Honig-Bear made the following comments regarding this agenda item:

- The RACC is trying out a consent agenda for this meeting
- If discussion is needed on an item, it can be pulled at the beginning of the discussion
- Routine items do not have to be pulled out for discussion

The items on the consent agenda were considered by the Commissioners and items 5a-ii, 5a-iii, 5b-i, 5c-i and 5d-i were pulled for discussion.

***It was moved by Commissioner Miller; seconded by Commissioner Oliverio to recommend to City Council approval of up to \$1,500 for a Call for Artists to paint the Showmobile. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

- a. Public Art Committee Update (For Possible Action)
  - ii. Discussion and possible approval of a Call for Artists for the 2018 Signal Box Program, not to exceed \$10,000 (For Possible Approval)

The Commissioners held a discussion regarding the Call for Artists for the 2018 Signal Box Program which included the following:

- Commissioner Miller stated that she thought the Signal Box Program was for every other year
- Commissioner Oliverio stated that the program is a continual process since some of the signal boxes are in need of being repainted
- There is a mix of four old and 16 new signal boxes among the 20 signal boxes selected to be painted at a cost of \$500 each
- Chair Honig-Bear asked if there was different compensation to artists based on the size of the signal boxes
  - Ms. Berner, Public Arts Coordinator, explained that although four of the boxes are a smaller size, it was decided that the same compensation would be provided to paint each of the 20 boxes
- Ms. Berner stated that there is a desire to expand this program to every year
- The Commissioners liked the program and agreed that it should be expanded so painting is assessed yearly and redone as needed
- Ms. Hill stated that the Public Art committee makes recommendations for artists which are sent to the RACC for approval
- It was noted that Nevada Fine Arts gives artists a discount on a City preferred durable paint for the signal boxes
- It was noted that the deadline for this call is December 15<sup>th</sup>

***It was moved by Commissioner Miller; seconded by Commissioner Hatjakes to recommend to City Council approval of up to \$10,000 for a Call for Artists to paint 20 signal boxes for the 2018 Signal Box Program. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

iii. Neil Road Mural and Fire Station #2 update

Ms. Berner gave the following update on the Neil Road Mural and Fire Station #2:

- She will be meeting with the Fire Department on November 15<sup>th</sup> to finalize details on the mural at Fire Station #2
- The mural at Neil Road was completed, but no formal ceremony has been held yet
  - A dedication may be held after Thanksgiving, possibly in December

Ms. Hill added the following to this update:

- Funding from the City's blight fund was used in part for the murals which fall under the beautification category
- The funding for this pilot project was used for following three projects:
  - A mural off Wells Avenue by Sierra Arts Foundation
  - The mural at Fire Station #2
  - The mural at Neil Road
- Results of the pilot mural project will be presented to City Council
- Local youth will be compensated for painting the Fire Station mural
- Fire Station #2 is located on Sutro Street, south of Hug High School

A picture of the completed mural on Neil Road was shown to the Commissioners.

- b. Marketing Committee Update (For Possible Action)
  - i. Final approval of RACC video (For Possible Action)

The updated RACC video was shown to the Commissioners. Ms. Hill announced that this video will debut at the WIN breakfast on November 17<sup>th</sup>, will be put on the RACC website and will be shared on social media.

Ms. Hill announced that the last meeting of the Marketing Committee was cancelled.

***It was moved by Commissioner Oliverio; seconded by Commissioner Miller to approve the RACC video for public use. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

- c. Reno Art Fest Committee Update (For Possible Action)
  - i. Discussion on the future of Reno Art Fest (For Possible Action)

Commissioner Miller gave the following update on Reno Art Fest:

- There was not a quorum at the last meeting of the Reno Art Fest Committee
- Those present at the meeting discussed a recap of the Art Fest
- Comments from the artist surveys for this event indicated that the artists were pleased for the most part with the event
  - Artists thought the weather was too hot
  - Artists liked the music at this event
- The American Legion Parade which took place at the same time as this event hindered parking
- The Wine Walk event was a good collaboration and the Eddy was a good partner for this event
- CWB, the artist organization that partnered for this event reported \$14,000 in sales
- The City's legal department was concerned with possible lawsuits against the City because this event was not open to everyone
- It was decided that the City should not run this event and that a non-profit with interest in this event should be found to run this event
- It was decided that a call to non-profits should be made to see if there is interest in this event
  - Sierra Arts Foundation attended the last meeting and stated that they would consider the possibility and get back to the City

The Commissioners held a discussion on Reno Art Fest which included the following:

- Ms. Hill stated that the legal advice of the City if this event were to continue was for the event to be done on a first come, first serve basis without consideration of quality of art
- Commissioner Robinson made the following comments:
  - Quality is an important part of Art Fest and the legal advice is to remove qualitative aspects
  - He questioned if the only purpose of the RACC would be to serve as a funding mechanism for this event
- Chair Honig-Bear commented that a first come, first serve basis is a slippery slope
- Commissioner Oliverio commented that Artown started out as a City event and became a 501(c)(3), so this is also possible with Art Fest
- The Commissioners did not want to continue this event if the quality of the art would not be a consideration

The Commissioners agreed to part ways with Art Fest and to put out an RFQ to invite non-profit organizations who may be interested in organizing Art Fest.

***It was moved by Commissioner Partridge; seconded by Commissioner Hatjakes to put out an RFQ for non-profit organizations interested in organizing Art Fest. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

- d. Grants Committee Update (For Possible Action)
  - i. Grants Committee appointments & group workshops

Ms. Hill gave the following update on the grants committee:

- Grants workshops are scheduled for November 7<sup>th</sup>, November 9<sup>th</sup>, December 5<sup>th</sup> and December 14<sup>th</sup>
- Applications are available online for Grants Panelists
  - Applicants for the Grants Panel must apply through the City Clerk's online system
  - The Commissioners can encourage people to apply for the Grants Panel
- The following procedure for the grants process will be used:
  - All the RACC Commissioners are invited to read and score grant applications
    - The Commissioners do not have to be on the Grants Panel to score grants
  - Grant scores will be available on an Excel spreadsheet
  - This will be the first year an online scoring process is used
  - She will train the Commissioners and Grants Panel members on the online scoring process
- The meeting where grant scoring is done will be scheduled as a joint meeting between the RACC and the Grants Panel

It was clarified that there will be no presentations of grant applications by Grants Panelists because all grant related media will be available online.

The Commissioners had the following questions regarding grants:

- Commissioner Hatjakes asked if the City Clerk or the RACC approves who will be on the Grants Panel
  - The RACC
- Chair Honig-Bear asked the following questions:
  - Is a quorum needed at the scoring meetings?
    - A quorum of the Grants Panel is needed
  - What days will the grants be decided?
    - Tentatively, grants will be scored on January 29<sup>th</sup> through January 31<sup>st</sup>
    - Last year, the grants process took two days
  - When will the training be held?
    - The training will be held at the January RACC meeting
      - Chair Honig-Bear stated that she would not be able to attend the January RACC meeting

## **6. Financial Report and Budget Update (For Possible Approval).**

- i. Review and possible acceptance of the FY2017/18 Commission Budget Report (For Possible Action).

Ms. Hill provided the Commissioners with a handout showing the FY2017/18 RACC budget report and stated that an income column was added to illustrate sponsorships.

**5. Consent Agenda (All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually).**

- d. Grants Committee Update (For Possible Action)
  - i. Grants Committee appointments & group workshops

Ms. Hill asked that the discussion be brought back to agenda item 5d-i and asked Commissioner Oliverio why grant funding was not possible for events held at Bartley Ranch. Commissioner Oliverio replied that the City is only allowed to fund events which take place in the City of Reno and Bartley Ranch is located in the County. It was clarified that the City cannot fund events taking place outside of City boundaries.

**6. Financial Report and Budget Update (For Possible Approval).**

- i. Review and possible acceptance of the FY2017/18 Commission Budget Report (For Possible Action).

Ms. Hill returned to agenda item 6i and pointed out an additional expenditure of \$200 for a yearly Americans for the Arts membership.

- ii. Review and possible acceptance of the FY2017/18 Public Art Budget (For Possible Action)

Ms. Berner provided the Commissioners with a handout showing the Public Art budget for FY2017/18.

Ms. Hill stated that the Public Art budget included repairs to the Reno Star, Reno history column in City Plaza and to the Wells Avenue sculpture.

Commissioner Robinson asked what the RTC Midtown Public Art was. Ms. Hill replied that \$30,000 was encumbered for this project, but that is unknown what this project will be.

- iii. Discussion and review of the history of the City of Reno Tax Spending – FY14 – FY17

Ms. Hill provided the Commissioners with an updated handout showing the history of the City of Reno Room Tax spending.

Ms. Hill stated the following regarding the City of Reno room tax spending:

- Commissioner Aiazzi asked for FY 2016/17 to be added
- The room tax amounts for FY2016/17 are unaudited numbers
- She learned from Councilmember Duerr that the City has \$3,000,000 in room taxes which has not been budgeted
  - City Council does not want to spend this money
- City code specifies that half of room taxes must go to the Parks Department and the remainder can be spent on a myriad of things

It was noted that the Parks Department also receives room tax funding for Capital Improvement Projects (CIP).

The Commissioners discussed historical room tax fund expenditures.

The Commissioners asked Ms. Hill to add room tax expenditures for FY2017/18 when possible.

The Commissioners approved the FY2017/18 RACC budget report, FY2017/18 Public Art budget report and the updated City of Reno historical room tax report.

***It was moved by Commissioner Oliverio; seconded by Commissioner Miller approve the FY2017/18 RACC budget report, FY2017/18 Public Art budget report and the updated City of Reno historical room tax fund expenditures report. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

**7. Discussion and possible approval of Bylaws revisions made by the RACC on September 12, 2017 (For Possible Action).**

The Commissioners reviewed the latest version of the RACC Bylaw revisions.

Ms. Berner stated that due to the change made on page five stating that three days written notice must be given to each member of the Commission instead of ten days, the bylaws needed to be brought back to the RACC one more time for final approval.

***It was moved by Commissioner Robinson; seconded by Commissioner Oliverio to approve the RACC Bylaws revisions as presented on November 14, 2017. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

#### **8. Review and discussion of Public Art Committee Strategic Goals (For Possible Approval).**

Ms. Hill provided the Commissioners with a handout titled, PAC Strategic Plan 2017-18 which was put together by the Public Arts Committee in November to December of 2016.

The Commissioners decided to table this discussion to the next special meeting of the RACC.

The following topics were identified for possible future discussion:

- How does the vision and mission of the Public Arts Committee relate to those of the RACC?
- Need for support of performing arts; there is a concentration on the visual arts

***It was moved by Commissioner Oliverio; seconded by Commissioner Miller to table review and discussion of Public Art Committee Strategic Goals to the next special meeting of the RACC. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio, Partridge and Robertson assenting; Commissioners Aiazzi, Erwin and Pearl absent and two positions vacant.***

#### **9. Discussion and possible approval of the Reno Flag program initiated by the RACC for the Reno 150 year of events (For Possible Approval).**

Ms. Berner gave the following update on the Reno Flag program:

- Plans for the Reno Flag program are moving forward
- She has been working on a page on the City's website which will include information about the program as well as a submission form
- A workshop is scheduled for November 18<sup>th</sup> from 11:00 a.m. to 2:00 p.m. at the Holland Project
- Community involvement is desired for this project and a kit will be put together for schools
- There will be an exhibition of this program at the Holland Project
- A follow up workshop will be held on turning a flag design into a three-dimensional flag
- The Reno Flag Committee will review entries
  - Vexillologist James Farrigan will be a member of the Committee and other community members will be invited to be part of this Committee
  - There will be varying levels of review by the Committee and by the RACC
  - The Committee will narrow the entries down to a field of 10 to 20 which will go to a public vote
  - The winners of the public vote will come back to the RACC who will narrow the entries to a final field of three flags
  - The final three designs will go to City Council for final selection
- There will not be any categories for the competition
- The deadline for entries is March 2, 2018
- Prizes will be \$2,000 for first place, \$1,000 for second place and \$500 for third place

Ms. Hill added the following:

- It will be noted on the application form that the City may choose not to officially adopt the flag
- It is planned for the winning flag to be flown at the City's Sesquicentennial Celebration in May of 2018

The Commissioners were asked to send their recommendations for persons to invite to be on the Reno Flag Committee.

#### **10. Follow up discussion on joint meeting with the Historical Resources Commission (For Possible Action).**

Commissioner Robinson made the following comments regarding the joint meeting between the RACC and the Historical Resources Commission (HRC):

- Although it was important for the RACC to meet with the HRC, the meeting was a waste of time and did not include any action items
- The HRC approached the RACC for funding for a collaboration
- The HRC does not have any funding mechanism for resources
- The meeting was good for bridge building, but needed better planning for the agenda

Chair Honig-Bear made the following comments regarding the joint meeting:

- She suggested meeting with the HRC on a regular basis
- A quorum of RACC members was not present at the joint meeting
- The chair of the HRC was not present at the joint meeting
- She acted as chair at the joint meeting
- A possible three-pronged approach to funding for historical markers including tourism/RSCVA, private funding and a one-time funding match from the City was discussed

Commissioner Robinson departed at 7:10 p.m.

Commissioner Miller commented that the HRC has work that needs to be done that does not involve the RACC and agreed that the meeting was a waste of time.

Ms. Hill noted that the RACC was not given any options regarding agenda items for the joint meeting.

The Commissioners agreed that the HRC has base work to do before collaborating with the RACC.

**11. Discussion and possible approval of a collaboration with The Black Rock Press to create commemorative broadsides for the Reno Laureate program (For Possible Approval).**

Ms. Berner gave the following update on a collaboration with Black Rock Press to create commemorative broadsides for the Reno Laureate program:

- She approached Black Rock Press regarding commemorative broadsides while she was still a Commissioner on the RACC
- She asked for a proposal for the creation of a commemorative broadside of one of the Poet Laureate's poems
- The cost would be \$150 for a student intern to create 50 broadsides which could be sold

The Commissioners agreed that this was a good idea. Ms. Berner agreed to bring this item back to the RACC with a cost estimate.

**12. Update on Virginia Lake Dragonfly, Bicentennial Park, Poet Laureate.**

Ms. Hill gave the following update on the Virginia Lake Dragonfly:

- The building permit for this sculpture will be put in this week
- The wings are being redone because the sculptor was not happy with them
- An installation date has not yet been determined

Ms. Berner gave the following update on Bicentennial Park:

- There will be a meeting after the Thanksgiving holiday to finalize the timeline for the Bicentennial Park project
- Materials to be used for this project are being investigated
- The vision is to make each sculpture base a garden station
- A vessel will hold a living sculpture of a plant or tree
- Educating the public regarding how to feed a family by growing food while incorporating art and design into the project is also being considered

Ms. Hill and Ms. Berner gave the following update on the Poet Laureate:

- He does the first Saturday community hours at Sundance bookstore
- He participated as a judge for the Literary Death Match at Artown

\* denotes **NON** action item

- He met the Clark County Poet Laureate and is planning to do a reading with her in Las Vegas
- He did a reading for a fundraiser at the Eddy, but commented that the Eddy is not a good place to do a reading
- On August 12<sup>th</sup>, he did a free community workshop for the Holland Project
- On September 16<sup>th</sup>, he read a poem for the third annual Humanities Literary Crawl and taught a poetry workshop
- On September 30<sup>th</sup>, he helped plan a 100,000 poets for change national reading
- On October 10<sup>th</sup>, he participated in a reading at Half Moon Bay
- He is planning another Writers Resist reading at the Holland Project in January of 2018
- They are thinking of incorporating the Poet Laureate with Midtown public outreach

Commissioner Miller asked for a calendar of the Poet Laureate's events going forward from this point in time and suggested a short video of him reciting a poem for social media.

**13. Announcements not anticipated at notice date** (Item for general announcements and information only. No deliberation or action will be taken on this item).

Ms. Hill announced that the Commissioners are invited to attend the WIN breakfast on Friday, November 17<sup>th</sup> at 7:00 a.m. and that the cost is \$25.

Ms. Berner announced that she will email the Reno Flag Program workshop flyer to the Commissioners to put out to the public.

**14. Set Date, Time and Agenda for the next meeting (For Possible Action).**

It was decided that there will be no special meetings of the RACC in November and December.

Ms. Hill stated that both she and Council Liaison Duerr would not be here on December 12<sup>th</sup>, the tentative date of the next Regular meeting of the RACC due to the Menorah lighting ceremony. The Commissioners agreed to move the next regular meeting of the RACC to Monday, December 11<sup>th</sup> at 5:00 p.m.

*It was moved by Commissioner Miller; seconded by Commissioner Oliverio, not to hold special meetings of the RACC in November and December and to move the next regular meeting of the RACC to Monday, December 11<sup>th</sup> at 5:00 p.m. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio and Partridge assenting; Commissioners Aiazzi, Erwin, Pearl and Robertson absent and two positions vacant.*

**15. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.**

Chair Honig-Bear announced that Aric Shapiro was looking for support for the Generator. Ms. Hill recommended that an online public comment form be filled out in support of leasing of land for the Generator project.

Commissioner Hatjakes announced that the Silver Spike Awards will be held on Thursday, November 16<sup>th</sup>.

Commissioner Oliverio announced that Alicia Barber will do a presentation on historic preservation and revitalization at the Arts Consortium meeting on Thursday, November 16<sup>th</sup>.

**16. Adjournment (For Possible Action).**

*It was moved by Commissioner Oliverio; seconded by Commissioner Hatjakes, to adjourn the meeting at 7:40 p.m. The motion carried: Commissioners Honig-Bear, Miller, Hatjakes, Oliverio and Partridge assenting; Commissioners Aiazzi, Erwin, Pearl and Robertson absent and two positions vacant.*