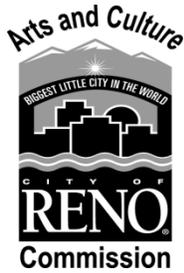


Reno Arts and Culture Commission



DRAFT MEETING MINUTES
TUESDAY, September 12, 2017 ~ 5:00 p.m.
MCKINLEY ARTS & CULTURE CENTER
BOARDROOM
925 RIVERSIDE DRIVE, RENO, NEVADA 89503

MEMBERS

Vacant, Chair
Sharon Honig-Bear, Vice-Chair
Dave Aiazzi
Doug Erwin
Dana Hatjakes
Nettie Oliverio
Geralda Miller
Maria Partridge
Nancy Pearl
Colin Robertson
Vacant

Naomi Duerr, City Council
Liaison

1. Call to Order/Roll Call

Vice-Chair Honig-Bear called the meeting to order at 5:07 p.m. Commissioner Pearl was contacted via speakerphone for the meeting at 5:08 p.m. A quorum of eight Commissioners was established.

MEMBERS PRESENT:

Sharon Honig-Bear, Dave Aiazzi, Doug Erwin (departed at 6:57 p.m.), Dana Hatjakes, Nettie Oliverio (arrived at 5:22 p.m.), Geralda Miller, Maria Partridge, Nancy Pearl (departed at 6:24 p.m.) and Colin Robertson

MEMBERS ABSENT:

None

POSITIONS VACANT:

Two

COUNCIL LIAISON:

Naomi Duerr

ALSO PRESENT:

Amy Bosch – Assistant Manager, Pioneer Underground
Megan Berner – Public Arts Coordinator, City of Reno
Alexis Hill – Arts, Culture and Special Events Manager, City of Reno
Beth Macmillan – Executive Director, Artown

2. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.

Beth Macmillan, Executive Director of Artown, made the following public comment:

- She thanked the Commissioners for their support of Artown
- Opening night with the California Honeydrops was very successful
- The closing night performance of A Tribe Called Red was very successful
- She brought customized Artown chocolates created by Crista B. Jackson as a gift for the Commissioners

Amy Bosch, Manager of the Pioneer Underground, teacher, and comedian made the following public comment:

- The Pioneer Underground features successful comedians from all over the country
- The Pioneer supports local comedians
- She has been a local comedian for two years
- The Pioneer Underground does fundraisers, group events, employee recognition and in-house events

3. Approval of the June 19th, July 17th and August 1, 2017 Minutes of the Reno Arts and Culture Commission (For Possible Action).

It was noted that the minutes for the meeting on August 1, 2017 were not available yet. There was initially not a quorum present for this meeting and the minute taker, Stacy Hall departed the meeting. Eventually, a quorum was present, the meeting took place and Ms. Hill recorded this meeting for the minutes to be transcribed at a later time.

* Denotes **NON** action item

It was moved by Commissioner Aiazzi; seconded by Commissioner Hatjakes to approve the June 19, 2017 minutes for the Reno Arts and Culture Commission as presented. The motion carried: Commissioners Honig-Bear, Aiazzi, Erwin, Hatjakes, Miller, Partridge, Pearl and Robertson assenting; Commissioner Oliverio absent and two positions vacant.

It was moved by Commissioner Robertson; seconded by Commissioner Aiazzi to approve the July 17, 2017 minutes for the Reno Arts and Culture Commission as presented. The motion carried: Commissioners Honig-Bear, Aiazzi, Erwin, Hatjakes, Miller, Partridge, Pearl and Robertson assenting; Commissioner Oliverio absent and two positions vacant

4. Presentation on the Playa Art Park public art component by Maria Partridge from Artech.

Maria Partridge, Commissioner and representative for Artech gave a detailed PowerPoint presentation on public art at the Playa Art Park which included the following:

- The same location as last year will be used for the Playa Art Park
- The Playa Art Park will be brought to City Council for approval at the first meeting in October
- The revised logo for the Playa Art Park was shown
- A slide of the sponsors for this year's park were shown
- A slide show of the art selected for the park was shown and described in detail by Ms. Partridge
- The Playa Art Park is scheduled to open on November 10th

Commissioner Oliverio arrived at 5:22 p.m.

Council Liaison Duerr asked if the Tree of Tenere from Burning Man 2017 could visit the Playa Art Park and perhaps be part of a fundraiser for ReLEAF Reno. She stated she will continue to advocate for both art and trees.

Commissioner Miller asked what the City rules were regarding climbing on art. Council Liaison Duerr replied that the City recently passed an ordinance prohibiting climbing on art and City infrastructure such as bridges.

The Commissioners made the following comments to Ms. Partridge:

- It was noted that the existing fence around the Playa Art Park is in bad condition
- Council Liaison Duerr wanted a permanent fence to be placed around the park and noted that the City attorneys recommended that the park be fenced
- It was mentioned that Councilmember Jardon wanted a wrought iron fence, but this was too expensive
- Commissioner Aiazzi was against placement of a fence around the park
- Commissioner Erwin suggested installation of lights and cameras at the park

5. City Council Liaison Report – Council Member Naomi Duerr (Item for general information only. No deliberation or action will be taken on this item.

Council Liaison Duerr gave the following report:

- Burning Man 2017 was an amazing event
- Recently, a number of visitors to the City aged 25 to 35 toured downtown Reno and provided their feedback,
 - They were impressed with the art, beer garden and art parks
 - Concerns included trash and lack of light at the sculpture park
- She asked Ms. Hill to follow up regarding lighting at the sculpture park
 - At a minimum, spotlights can be placed at the park
- The budget for FY17/18 was approved in late May/early June
- The subject of possible additional funding for the RACC from room tax funding was supposed to be brought back to City Council in September, but was not present on any of the City Council meeting agendas for September
 - She will suggest this topic as an L item for the first or second City Council meeting in October
 - Commissioner Aiazzi made the following comments;
 - He was interested in a breakdown of where the room taxes go, how much funding is available and how much goes to the arts
 - City policy towards art is too broad and needs refinement
 - It may be a good time to discuss City policies regarding room tax and CIP funding for arts and culture with the new City Manager

- Vice-Chair Honig-Bear commented that changes to the grant process are dependent on whether or not extra funding will be available for the RACC
- Ms. Hill stated that she met with City Attorneys to discuss City policy on arts and culture and it comes down to the question of how policies are interpreted
- She gave the following update on the Lear Theater:
 - A public workshop for input on the Lear Theater will be scheduled in the fall of 2017
 - Councilmembers have a wide difference of opinion regarding the future of the Lear Theater ranging from wanting to own it to wanting to sell it
 - There is a concern with weeds on the lot of the Lear Theater

6. Discussion and Possible election of Chair of the Arts & Culture Commission (For Possible Action) – From the following candidates listed in alphabetical order: Dave Aiazzi, Doug Erwin, Dana Hatjakes, Sharon Honig-Bear, Nettie Oliverio, Geralda Miller, Maria Partridge, Nancy Pearl and Colin Robertson

Commissioner Oliverio stated that historically, when the Chair exits their position, the Vice-Chair is accepted as the new Chair and nominated Vice-Chair Honig-Bear to be Chair. Commissioner Miller seconded the nomination. Vice Chair Honig-Bear accepted the nomination. Vice-Chair Honig-Bear was unanimously elected Chair of the RACC.

It was moved by Commissioner Oliverio; seconded by Commissioner Miller to elect Commissioner Honig-Bear as Chair of the RACC. The motion carried: Commissioners Honig-Bear, Aiazzi, Erwin, Hatjakes, Miller, Oliverio, Partridge, Pearl and Robertson assenting; no Commissioners absent and two positions vacant.

7. Discussion and Possible election of Vice-Chair of the Arts & Culture Commission (For Possible Action) – From the following candidates listed in alphabetical order: Dave Aiazzi, Doug Erwin, Dana Hatjakes, Sharon Honig-Bear, Nettie Oliverio, Geralda Miller, Maria Partridge, Nancy Pearl and Colin Robertson

Commissioners Robertson and Aiazzi were nominated for the Vice-Chair position, but both declined the nominations.

Commissioner Aiazzi nominated Commissioner Miller to be Vice-Chair. Commissioner Oliverio seconded the nomination. Commissioner Miller accepted the nomination. Commissioner Miller was unanimously elected Vice-Chair of the RACC.

It was moved by Commissioner Aiazzi; seconded by Commissioner Oliverio to elect Commissioner Miller as Vice-Chair of the RACC. The motion carried: Commissioners Honig-Bear, Aiazzi, Erwin, Hatjakes, Miller, Oliverio, Partridge, Pearl and Robertson assenting; no Commissioners absent and two positions vacant.

8. Project / Special Reports Update (For Possible Approval)

a) Public Art Committee Update (For Possible Approval)

Megan Berner, Public Art Coordinator gave the following update:

- The last meeting of the Public Art Committee was cancelled due to lack of quorum
- There is currently one open position on the Committee due to her departure
- She recommended that a Commissioner from the RACC fill the open position
 - Commissioners Oliverio and Partridge are currently members of the Public Art Committee

Commissioner Aiazzi commented that discussion needs to be agendized regarding the roles of committees.

Chair Honig-Bear requested that the formal minutes for the Public Art Committee meetings be distributed to the Commissioners. Ms. Berner replied that she will send the minutes from the Public Art Committee meetings to the Commissioners.

It was decided that discussion regarding if a third Commissioner from the RACC should be chosen to fill the vacancy on the Public Art Committee was needed and would be placed on the agenda for the regular RACC meeting in October.

b) Marketing Committee Update

Commissioner Pearl gave the following update:

* denotes **NON** action item

- The main thing the Marketing Committee has been working on is a three to four minute video on the RACC as well as a shorter version for social media
- The Marketing Committee had a meeting yesterday and discussed the video
- The next phase will be to show the video to organizations such as WIN
- They are working on a draft of a presentation for organizations for the RACC to preview at the October meeting
- Since the Marketing Committee is now allowed to have eleven members, there is room for two new members
 - There is interest in recruiting someone who works for a marketing firm as a member

Commissioner Hatjakes gave the following update on the video:

- The video will communicate key messages from the RACC
- The video will include interviews with artists, RSCVA and EDawn
 - It was suggested that Commissioner Erwin be interviewed regarding how art is related to the business community
- The video will show how art supports tourism and how Reno is a great place to create art

It was asked what the purpose of the video was. Commissioner Pearl stated that the purpose of the video is to let the public know who the RACC is and how it enhances the community. Ms. Hill added that the purpose is to show what the RACC does, why and how to get involved.

Commissioner Pearl ended her phone contact/departed at 6:24 p.m.

Commissioner Hatjakes commented that another purpose of the video was to target the business community and create partnerships with business organizations.

Commissioner Erwin commented that it was very important to have key messages which resonate with the business community in the video as well as in a presentation.

- c) Reno Art Fest Committee Update (For Possible Approval)
 - i. Event recap & plans for 2018

Commissioner Miller gave the following update:

- The next meeting for Art Fest will be in October
- Art Fest 2017 was a success
- She would like to move this event to September so the timing does not conflict with Burning Man and so there would be cooler weather
 - The artists commented that the weather was very hot at this event
- ii. Art Fest legal briefing with City Attorney Julie Towler

Ms. Hill made the following statements regarding this agenda item:

- There was an issue with jurying Art Fest; it should be done on a first come, first serve basis
- City Attorney Julie Towler stated that the City does not advise working with Sierra Arts Foundation (SAF) to jury the art show due to concerns regarding free speech as well as this being a City event

The Commissioners were concerned regarding quality control of the art if the event was not juried. The Commissioners felt that the event should belong to SAF instead of the City and that this topic should be put on a future agenda for further discussion.

Commissioner Erwin needed to depart the meeting by 7:00 p.m. and asked that agenda item 12 be moved to the next meeting and that important agenda items be placed first on meeting agendas. It was decided that agenda item 12 would be moved to the next special meeting of the RACC on Monday, September 18th.

Commissioner Erwin departed at 6:57 p.m.

9. Financial Report and Budget Update (For Possible Action)

- a) Review and possible acceptance of the FY2017/18 Commission Budget Report (For Possible Action).

* denotes **NON** action item

Ms. Berner stated that she rearranged the RACC budget summary. The revised RACC budget summary was distributed to the Commissioners.

The Commissioners made the following comments regarding the rearranged budget summary:

- Commissioner Oliverio noted that administrative/minute transcription costs were missing from the summary
- Commissioner Hatjakes noted that the amount on the summary for Sosu TV was half the cost
- It was noted that the Public Art budget was not included and needs to be shown

Council Liaison Duerr recommended that more columns be added and to use historical grants as a starting point or placeholder under grants.

Ms. Hill stated that she and Ms. Berner will revise the RACC budget summary based on comments from this meeting.

b) Discussion and review of the City of Reno Room Tax spending – FY14-FY17

Ms. Hill stated that she sent Commissioner Aiazzi a worksheet showing the City of Reno's historical room tax spending. Commissioner Aiazzi asked Ms. Hill to resend the worksheet to him.

10. Discussion and possible approval of By Law revisions approved by the RACC on July 17, 2017 (For Possible Action).

The most recent revisions to the RACC Bylaws were passed out to the Commissioners.

Commissioner Aiazzi made the following comments regarding the RACC Bylaws:

- Article II – Membership – It needed to be made clear how long the period was after which a Commissioner may return to the RACC
 - Ms. Hill stated that historically, the period has been two years
- Article V – The Staff Liaison is not solely responsible for following NRS open meeting laws; all the Commissioners are responsible for following NRS open meeting laws
- Article VI – The Staff Liaison should be responsible for sending committee minutes to RACC Commissioners
- Article VI – Should state the RACC may appoint committees
- Article VI – The Chair of a committee may appoint committee members with the approval of the RACC
- Article VII – Conflict of interest issues should be able to be raised by any of the Commissioners
- Article XI – The definitions for professional artist and licensed designer need to be clarified

It was discussed that the following should be added to section four of Article VII which addressed conflict of interest:

- Commissioners should disclose any possible conflict of interest and recuse themselves from discussion
- Any Commissioner can raise concerns regarding possible conflicts of interest

11. Discussion of possible dates for a joint meeting with the Historical Resources Commission in October 2017 (For Possible Action).

This agenda item was moved to the next special meeting of the RACC on Monday, September 18th.

12. Discussion of suggested changes to the 2017/18 grants cycle (For Possible Action).

This agenda item was moved to the next special meeting of the RACC on Monday, September 18th.

13. Discussion and possible approval of the Reno Flag Program initiated by the RACC for the Reno 150 year of events (For Possible Action).

This agenda item was moved to a future meeting.

14. Announcements not anticipated at notice date (Item for general announcements and information only. No deliberation or action will be taken on this item.)

Commissioner Hatjakes announced that there will be a Michael Jackson tribute show at the Eldorado on Tuesday, September 19th to benefit the Autism Coalition of Nevada.

Chair Honig-Bear made the following announcements:

- There will be a special meeting of the Historical Resources Commission (HRC) on Tuesday, September 19th at 3:00 p.m. which will include discussion on the UNR Gateway Project
- The Historic Reno Preservation Society will hold a historic home tour on Saturday, September 23rd from 10:00 a.m. to 3:00 p.m.

15. Set Date, Time and Agenda for the next meeting (For Possible Action).

Ms. Hill made the following announcements:

- The next special meeting of the RACC will be held on Monday, September 18th at 4:00 p.m. at the McKinley Arts & Culture Center
- The next regular meeting of the RACC will be on Tuesday, October 10th at 5:00 p.m. at the McKinley Arts & Culture Center

Commissioner Aiazzi requested the following future agenda items:

- A follow up on the Space Whale and if the City has received any press recognition regarding its placement
- An update and discussion on the Generator 2

16. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.

None.

17. Adjournment (For Possible Action)

It was moved by Commissioner Miller; seconded by Commissioner Aiazzi to adjourn the meeting at 7:30 p.m. The motion carried: Commissioners Honig-Bear, Aiazzi, Hatjakes, Miller, Oliverio, Partridge and Robertson assenting; Commissioners Erwin and Pearl absent and two positions vacant.