



RENO ARTS AND CULTURE COMMISSION'S PUBLIC ART COMMITTEE DRAFT MINUTES

DATE: MONDAY, JULY 17th, 2017
TIME: 11:00 AM
PLACE: MCKINLEY ARTS & CULTURE CENTER
925 RIVERSIDE DR.
RENO, NV 89501

MEMBERS

Megan Berner, Chair
Nettie Oliverio
Robyn Powers
Carola Nan Roach
Barbara Santner
Maria Partridge
Eric Brooks
Matthew McIver
Tamara Scronce
Mahsan Ghazianzad
Ahren Hertel

- Call to Order** – Meeting called to order at 11:02 am by Megan Berner.
Roll Call – Present: Megan Berner, Carola Nan Roach, Eric Brooks, Ahren Hertel, Mahsan Ghazianzad, Maria Partridge, Robyn Powers, and Tamara Scronce. **Absent:** Nettie Oliverio, Matthew McIver, and Barbara Santner. Also present: Alexis Hill: Art, Culture, and Events Manager.
- Public Comment** – None
- Approve minutes for the May 15th, 2017 Public Art Committee meeting** – Eric Brooks moved to approve the May 15th, 2017 Public Art Committee meeting minutes, seconded by Megan Berner. All in favor, 6 approve, 2 abstained, 3 absent. Motion carried.
- Discussion and possible approval of a public art component to the proposed dog park on ReTRAC West**
Alexis Hill gave background to the project and reminded the committee that they wanted to be part of a project to improve ReTRAC. \$1500 has been allocated to public art out of the \$75,000 allocated budget from the City of Reno. The City of Reno originally estimated \$98,000 for a simple dog park but the presenters want to add an art component to the project, including artistic fencing, public art sculptures, and an arch that would look similar to the Reno Arch. Alexis Hill suggested that the committee put out a call for artists for the arch and metal sculptures. Robyn Powers suggested benches as another public art component possibility. Tamara Scronce commented that there should be different calls for the different public artworks for this project because murals differ substantially compared to sculpture. The presenters explained that they want to use some of the public art components as fundraising opportunities. Tamara Scronce also reminded the committee that there is a big difference between putting a call out for artists and commissioning specific artists to portray a specific vision. Alexis Hill suggested applying specific requirements to the call for artists rather than commissioning specific artists. The presenters asked questions concerning the utility boxes on the ReTRAC, artist signatures, and plaque attachments. Alexis Hill responded saying that the public art committee would create a draft call for artists for the utility boxes on ReTRAC and bring it back to the committee in August.
- Discussion and possible approval of a temporary public art display of Light Chimes at Wingfield Park and funding not to exceed \$5,000 to Scott Morgan**

Alexis Hill stated that \$5,000 of the Public Art Committee budget has already been encumbered for this piece, and gave background of how it is used throughout the year. Scott Morgan stated that he would love to see the City of Reno purchase the Light Chimes and make it part of the permanent collection because it was designed for the Wingfield Amphitheater specifically. Carola Nan Roach asked if the temporary fee of \$5,000 could be used towards the purchasing fee. Scott Morgan suggested modifications so that the piece could be displayed year round without disrupting other events that take place in that location. Tamara Scronce asked if the City of Reno has the maintenance capabilities for pieces of this type. Scott Morgan suggested drafting a maintenance agreement because the longevity of the pieces is unknown. Scott Morgan is also applying for a permit to display similar pieces in the Truckee River and asked the committee to use part of the \$5,000 fee to go towards this project. Tamara Scronce stated that this project would draw attention and correlation to the installed Light Chimes and

moved to approve the \$1,000 towards the project with the possibility of these funds going towards the purchase price, seconded by Eric Brooks. All in favor, motion approved.

6. Discussion and possible approval of a partnership with the Reno Fire Department on future murals

The Reno Fire Department loved the Fire Station No. 1 mural done by Joe C. Rock and is looking to expand the partnership with the Public Art Committee on future projects. They want to see a bigger relationship with the community and tailor murals to specific neighborhoods. Alexis Hill proposed that the City of Reno use blight funds for these projects, starting with the District 4 Fire Station on Sutro St. and partnering with Hug High School or the Holland Project. Tamara Scronce suggested reaching out to the community rather than Hug High School because we want to facilitate community involvement. Eric Brooks suggested reaching out to Joe C. Rock and Erik Burke because they are good at reaching out to the community. Megan Berner suggested reaching out to artists within that community rather than commissioning Joe C. Rock and Erik Burke. Robyn Powers made the point that it's important to represent the people involved in the community in the mural, specifically with concerns to the demographic living around the fire stations. Robyn Powers also suggested approaching the community first and getting feedback, using this as a model for the future fire station murals. There was a general discussion about creating an invitation for the mural project for District 4, motion to approve the invitation by Tamara Scronce, seconded by Eric Brooks. All in favor, motion approved.

7. Discussion and possible approval of a mural concept and funding not to exceed \$2,250 for artists Manny Becerra and Erik Burke on the corner of Wells Ave. and Winston Drive – Item Tabled.

8. Discussion and possible approval of a donation of \$5,000 to Sierra Arts Foundation for the Mural Expo

Eric Brooks will be recused from any public art committee discussion and possible approval because of his affiliation with Sierra Arts Foundation. Robyn Powers is also involved with Sierra Arts Foundation as a philanthropic entity but is not directly employed by the organization. Eric Brooks and Geralda Miller gave a presentation on the Mural Expo, including a timeline of events, artists and organizations involved, and sponsorship/partnership information. One artist will be incorporating a temporary digital projection mural into the Mural Expo and Tamara Scronce commented that she is excited that they are including this opportunity into the event and would like to see the public art committee include more artwork of this type into the Reno arts community. There was a general discussion about amending the proposed \$5,000 donation to \$10,000 while looking over the 2017 public art committee budget. Eric Brooks and Geralda Miller recused themselves before public art committee discussions and deliberations. Tamara Scronce moved to approve a \$5,000 donation for the Mural Expo, seconded by Carola Nan Roach. All in favor, motion approved.

9. Discussion and possible approval of a revised contract with the Reno Rotary for the Bicentennial Park Sculpture Garden

Alexis Hill updated the committee on the Bicentennial Park Sculpture Garden, giving an overview of the upcoming installation. The Reno Rotary has agreed to support the project giving \$10,000 each year and helping with the Ginnever donation sculpture improvements and repairs. The Reno Rotary wants to do a call for artists for signage for the Bicentennial Park Sculpture Garden on Arlington St. Paul Baker Prindle is the lead spokesperson for the University of Nevada, Reno's involvement, he is currently working on the project proposal that will be brought back to the committee. Tamara Scronce brought up a concern about the Reno Rotary involvement in choosing the artwork that is to be displayed, specifically the language that is used in the revised contract. Alexis Hill wanted to leave the language open so that the sculpture garden is not pigeon holed into one type of artwork. Robyn Powers moved to approve the change in contract with the Reno Rotary for the Bicentennial Park Sculpture Garden with

changes to the language about the type of artwork included in the sculpture garden, seconded by Carola Nan Roach. All in favor, motion approved.

10. **Discussion and possible approval of the Public Art Committee goals/initiatives and Public Art budget to be pursued for FY17/18 - Item Tabled.**
11. **Discussion and possible approval of a mission statement for the City of Reno Metro and McKinley Arts & Culture Center East & West Galleries – Item Tabled.**
12. **Discussion and possible approval of a donation of \$5,000 to Artech for the 2017/18 Playa Art Park**
Maria Partridge gave a presentation of the artwork that is to be displayed in the 2017/18 Playa Art Park, stating that she has already fundraised \$20,000 through individual donations and grants from Burning Man. Megan Berner asked if the additional \$5,000 that would be granted by the public art committee would be used specifically for sculpture or could be used for other opportunities to animate the space. Alexis Hill stated that this \$5,000 is already encumbered into the budget. Carola Nan Roach would like to see Burning Man match the donation. Tamara Scronce moved to approve the \$5,000 donation with stipulations of monthly events and specific programming be included as part of the donation, seconded by Eric Brooks. All in favor, motion approved.
13. **Update and discussion on public art inventory and information/display plates for public art displays – Item Tabled.**
14. **Update on Virginia Lake Public Art Project, the Gateway Playa Park, and Bicentennial Park Sculpture Garden**
Alexis Hill stated that Virginia Lake Public Art Project is still on schedule to be fully installed in September, the committee expressed doubts that Peter Hazel would actually meet the September deadline. Tamara Scronce suggested moving the deadline to Nevada Day. Maria Partridge stated that the City of Davis and City of Las Vegas are interested in incorporating a Playa Art Park in their cities. Bicentennial Park is doing weekly tours of the sculpture garden during the remainder of Artown.
15. **Announcements not anticipated at the notice date (Item for general announcements and information only. No deliberation or action will be taken on this item) – Alexis Hill stated that Reno Art Fest is on August 19th and 20th and asked if the committee would like to volunteer and distribute collateral.**
16. **Set date, time and agenda for the next meeting – Monday August 14th, 2017 at 11:00 am.**
17. **Public Comment – Eileen Gay said that she’s excited for all the new things the committee is doing. Carola Nan Roach announced that she is having an open studio at her studio space on Arlington and Marsh.**
18. **Adjournment – Robyn Powers moved to adjourn, seconded by Megan Berner. Meeting adjourned at 1:05 pm.**