



RENO ARTS AND CULTURE COMMISSION'S MARKETING COMMITTEE NOTICE AND AGENDA

DATE: THURSDAY, MARCH 16th, 2017 TIME: 11:00 AM
PLACE: MCKINLEY ARTS AND CULTURE CENTER
925 RIVERSIDE DRIVE, RENO, NV 89503

MEMBERS

Nancy Pearl, Chair
Theresa Reilly
Yun Ku
Chad Sweet
Gerald Miller
Jennifer Mannix
Esther Isaac
Dana Hatjakes
Doug Erwin

Posting: This notice and agenda has been physically posted in compliance with NRS 241.020(3)(notice of meetings) at Reno City Hall at One East First Street, McKinley Arts & Culture Center at 925 Riverside Drive, Evelyn Mount Northeast Community Center at 1301 Valley Road, Neil Road Recreation Center at 3925 Neil Road, Sierra Arts at 17 South Virginia Street and the Washoe County Library at 301 South Center Street. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <http://www.reno.gov>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting, please contact Ashley Turney, City Clerk, 1 East 1st Street, Reno, NV 89505, (775) 334-2030; turneya@reno.gov.

Supporting Material: Staff reports and supporting material for the meeting are available at the City Clerk's Office, and on the City's website at <http://www.reno.gov>. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to this body.

Order of Business: The presiding officer shall determine the order of the agenda and all questions of parliamentary procedure at the meeting pursuant to the Rules of the Reno City Council (City Council Resolution No. 7467, adopted May 26, 2010). Items on the agenda may be taken out of order. This body may combine two or more agenda items for consideration; remove an item from the agenda; or delay discussion relating to an item on the agenda at any time. See, NRS 241.020(2)(c)(6). Items scheduled to be heard at a specific time will be heard no earlier than the stated time, but may be heard later.

Accommodations: Reasonable efforts will be made to assist and accommodate physically disabled persons attending the meeting. Please contact the City Clerk's Office at (775) 334-2030 in advance so that arrangements can be made.

Public Comment: A person wishing to address this body shall submit a "Request to Speak" form. Public comment, whether on action items or general public comment, is limited to three (3) minutes per person. Unused time may not be reserved by the speaker, nor allocated to another speaker. No action may be taken on a matter raised under general public comment until the matter is included on an agenda as an item on which action may be taken. The presiding officer may prohibit comment if the content of the comments is a topic that is not relevant to, or within the authority of this body, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers. Any person making willfully disruptive remarks while addressing or while attending may be removed from the room by the presiding officer, and the person may be barred from further audience. See, Nevada Attorney General Opinion No. 00-047 (April 27, 2001); Nevada Open Meeting Law Manual, § 8.05.

In addition, any person willfully disrupting the meeting may be removed from the room by the presiding officer. See, NRS 241.030(4)(a); RMC §§ 8.12.024, 8.12.027. Examples of disruptive conduct include, without limitation, yelling, stamping of feet, whistles, applause, heckling, name calling, use of profanity, personal attacks, physical intimidation, threatening use of physical force, assault, battery, or any other acts intended to impede the meeting or infringe on the rights of this body, city staff, or meeting participants.

Social Media: Follow @cityofreno for real-time updates on Twitter. Connect with the City of Reno on Facebook at www.facebook.com/cityofreno.

- I. Call to Order/Roll Call.
- II. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person
- III. Approval of Minutes for January 19th and February 9th 2017 meeting of the Reno Arts and Culture Commission's Marketing Committee - (For Possible Action)
- IV. Reno Arts and Culture Commission Liaison Report – (Item for general information only. No deliberation or action will be taken on this item.)
- V. Project/Special Reports
 - A. Art Fest on the River updates (For Possible Action).
 - i. Marketing plan
 - ii. Sponsorship packet

- B. Discussion and possible action on next steps to pursue the RACC accepted marketing strategic plan for 2017 (For Possible Action).
 - i. Discussion of current RACC assets:
 - 1. Collateral
 - 2. Social Media
 - ii. Brainstorming of key messages on arts and culture in Reno and the RACC.
 - iii. Discussion of organizations for the Marketing Committee, RACC and City Liaison for presentations.

- VI. Announcements not anticipated at the notice date – (Item for general announcements and information only. No deliberation or action will be taken on this item.)

- VII. Set, Date, Time and Agenda for the next meeting – (For Possible Action)

- VIII. Public Comment – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person

- IX. Adjournment – (For Possible Action)