

CITY OF RENO – SPECIAL EVENT PROGRAM

Nonprofit Event Sponsorship Rating Sheet

NONPROFIT STATUS – REQUIRED

REQUIRED – The event is organized and conducted by an organization defined in NRS 372.3261.

_____ 990 or postcard is submitted **or** _____ IRS 990 is submitted

CITY SERVICES – 1 TOTAL

1 point - The City services estimate does not exceed \$7,500.

_____ YES _____ NO

EVENT FUNDS – 1 TOTAL

1 point – The event’s proceeds are given directly to organizational programs.

_____ found in IRS 990/Postcard and or Profit and Loss Statement

PROMOTIONAL CONSIDERATION – 2 TOTAL

_____ 1 point – Applicant can give the City of Reno special promotional consideration at their event, such as a booth, banner, tshirts or other presence at the event.

_____ 1 point - Applicant can give the City of Reno special promotional consideration at their event such as ad space in the event program, press releases, event collateral and website logo inclusion.

BENEFIT TO GENERAL PUBLIC – 1 TOTAL

_____ 1 point – The event provides a benefit to the general public as defined in NRS 372.3261.

NRS 372.3261 3. B.

(1) Advance a public purpose, donate or render gratuitously or at a reduced rate a substantial portion of its services to the persons who are the subjects of its charitable services, and benefit a substantial and indefinite class of persons who are the legitimate subjects of charity;

(2) Provide services that are otherwise required to be provided by a local government, this State or the Federal Government; or

- (3) Operate a hospital or medical facility licensed pursuant to [chapter 449](#) or [450](#) of NRS; and
- (c) The organization is operating in this State.
- 4. An organization is created for educational purposes if:
 - (a) It complies with the requirements set forth in subsection 5; and
 - (b) The sole or primary purpose of the organization is to:
 - (1) Provide athletic, cultural or social activities for children;
 - (2) Provide displays or performances of the visual or performing arts to members of the general public;
 - (3) Provide instruction and disseminate information on subjects beneficial to the community;
 - (4) Operate a school, college or university located in this State that conducts regular classes and provides courses of study required for accreditation or licensing by the State Board of Education or the Commission on Postsecondary Education, or for membership in the Northwest Association of Schools and of Colleges and Universities;
 - (5) Serve as a local or state apprenticeship committee to advance programs of apprenticeship in this State; or
 - (6) Sponsor programs of apprenticeship in this State through a trust created pursuant to 29 U.S.C. § 186.

FREE EVENT – 1 TOTAL

_____ 1 point - The event includes free participation either by spectators and/or participants by the general public (notwithstanding an admission or participation fee).

RENO LOCATION – 2 TOTAL

_____ 1 point - Organization operates from or provides services within the City of Reno.

_____ 1 point – The event is held on City of Reno property.

Total Points: _____ Total Possible Points: 8 *

**In order to receive ANY City Funding the Nonprofit Event MUST score at least 6 points.*

Applicant Name: _____ Event: _____

Name of Judge: _____ Date of Review: _____

Additional Comments: _____

