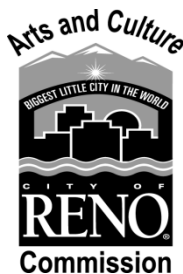


Reno Arts and Culture Commission



ADOPTED MEETING MINUTES

MONDAY, April 7, 2014 ~ 5:00 p.m.

MCKINLEY ARTS AND CULTURE CENTER
925 RIVERSIDE DRIVE, RENO, NV 89503

MEMBERS

Michele Attaway, Chair
Lisa Kornze, Vice Chair
Willis Allen
Megan Berner
Sharon Honig-Bear
Rob McLaughlin
Nancy Pearl
Suzanne Vincze
Brad Van Woert

I. CALL TO ORDER

Vice Chair Kornze called the meeting to order at 5:03 p.m. A quorum was established.

II. ROLL CALL

MEMBERS PRESENT: Michelle Attaway (arrived at 5:06 p.m.), Lisa Kornze, Megan Berner (arrived at 5:42 p.m.), Sharon Honig-Bear, Rob McLaughlin, Nancy Pearl (arrived at 5:16 p.m.), Willis Allen and Suzanne Vincze

MEMBERS ABSENT: Brad Van Woert

POSITIONS VACANT: None

ALSO PRESENT: Christine Fey - Resource Development and Cultural Affairs Manager
Nate Clark – New Rec 5 Employee
Eric Brooks
Geralda Miller
Tom Stille – Recreation and Parks Liaison
Hillary Schieve – City Council Liaison (arrived at 5:25 p.m.)

III. PUBLIC COMMENT – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.

None

IV. APPROVAL OF THE MARCH 3, 2014 MEETING MINUTES OF THE RENO ARTS AND CULTURE COMMISSION

It was moved by Commissioner Vincze, seconded by Commissioner McLaughlin, to approve the March 3, 2014 meeting minutes with the two following changes; second page last sentence change to The Committee would also like to support the Art Blast Committee; and last page change the date of the next meeting to April 7, 2014. The motion carried: Commissioners Attaway, Kornze, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Allen abstaining, Commissioners Van Woert and Berner absent; and no positions vacant.

V. CITY COUNCIL LIAISON REPORT - (Item for general informational items only. No deliberation or action will be taken on this item.)

Council Member Schieve reported City Council is moving more toward art awareness and its economic development impact. She reiterated artists are no longer required to have business licenses. She would like to see more live artists along the river and asked the Commission to support them.

* Denotes **NON** action item

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In response to a question from Councilor Scheive regarding the arts budget, Christine Fey noted that Artown, the Pioneer and the Public Art Fund should be reinstated in the FY2014-15 Budget. Constituents have noted that it would be good to see the grant funds increased to previous levels.

The Strategic Plan Workshop needs to have art as a City Council priority.

Christine Fey said Tim Jones and Nettie Oliverio are gathering information regarding the impact of the arts.

VI. PROJECT/SPECIAL REPORTS

A) CONSIDERATION AND POSSIBLE RECOMMENDATION REGARDING THE PURCHASE OF PORTAL OF EVOLUTION FOR THE CITY OF RENO'S PERMENANT PUBLIC ART COLLECTION

This piece of art cannot stay at City Plaza due to the bridge replacement so the possibility of moving it to the east end of Bicentennial Park was discussed. Christine Fey said the artist Bryan Tedrick was asking \$85,000 for the piece plus there would be installation costs. When it was installed on the Plaza, it cost approximately \$28,000. The Public Art Committee recommended the Commission approve the purchase. There are funds available in the Public Art budget.

It was moved by Commissioner Honig-Bear seconded by Commissioner Vincze, to purchase the Portal of Evolution and move it to Bicentennial Park. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

B) CONSIDERATION AND POSSIBLE RECOMMENDATION OF A \$4,500 GRANT TO THE TED-X CONFERENCE TO TEMPORARILY INSTALL BURNING MAN ART AT THE LEAR THEATER IN JUNE 2014

TEDx stands for Technology, Entertainment and Design. The x represents it an individually organized event. Representatives of the event, Meghan Pescio, Shyla Pheasant, and Doug Erwin spoke about the conference stating they have local and national speakers. Tickets are \$100 and the event is on June 6th from 9:00 a.m. to 5:00p.m. \$4,500 will cover the cost to transport the art.

Additionally, on June 7th they will hold the first Inaugural Maker Affair where artists teach the community how to do things including quilting to beer making. There is a lot of community support for this event. Tickets cost \$5.

It was moved by Commissioner Honig-Bear seconded by Commissioner Vincze, to allocate \$4,500 to show support of TED-x. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

C) CONSIDERATION AND POSSIBLE RECOMMENDATION REGARDING THE DOWNTOWN ROTARY PARTNERSHIP OFFER TO CREATE A TEMPORARY SCULPTURE GARDEN IN BICENTENNIAL PARK ON FIRST STREET

Christine Fey noted that Bicentennial Park is currently underutilized and the City would like to see the space used in a different way. The Downtown Rotary offered to help create a sculpture garden in Bicentennial Park in celebration of their centennial in 2016. People could vote on the sculptures and then the art could be acquired. Christine Fey estimates the cost of this garden at approximately \$220,000. The Rotary estimates they can raise \$100,000 plus provide in kind services.

* denotes **NON** action item

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It was moved by Commissioner Pearl, seconded by Commissioner Kornze, to have the RACC endorse the concept of a sculpture park in Bicentennial Park. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

D) CONSIDERATION OF TEMPORARY PUBLIC ART INSTALLATION OF “FISH ALONG THE RIVER” BY THE ABBI AGENCY

Wooden Fish will be lined up along the fence by the river starting at Arlington. Kids will paint the fish and the Abbi Agency will pay for the installation.

It was moved by Commissioner Kornze, seconded by Commissioner Vincze, to have the Abbi Agency temporarily install “Fish Along the River”. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

E) PRESENTATION OF A NEW MONTHLY CULTURAL ACTIVITY, “ART WALK RENO” BY ERIC BROOKS AND GERLDA MILLER

Eric Brooks said beginning May 1st and then the first Thursday of every month, purple flags with yellow dots will be displayed by businesses and art galleries. This will be sustainable through memberships. The walk will be a square from Arlington to Virginia to Second to Liberty.

Geralda Miller spoke about Art Spot Reno a website that will have information about things related to art from grass roots to fine art. It will also have a calendar of events and a link to help sponsor Art Walk Reno.

It was moved by Commissioner Vincze, seconded by Commissioner McLaughlin to endorse the “Art Walk Reno” and the Art Spot Reno. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

F) PUBLIC ART COMMITTEE REPORT

Calls are out for artists for the signal boxes, Art Blast and City Galleries.

Nate Clark is working on an inventory of the art around town.

G) MARKETING COMMITTEE REPORT

Nancy Pearl summarized the online survey results done by UNR’s marketing class. (See attachment 1) She said RACC has no identity in the community. Although people notice art around town the visibility of the RACC needs to be raised. Art is promoted poorly and the City is rated only moderately in art awareness.

On May 15th the class will have their final presentation detailing a graphic representation for RACC, brand concepts, a marketing plan, and recommendations on how to move forward. A representative of the class will attend the RACC meeting in June.

It was also recommended to have name badges once again for the Commissioners to wear when they are around town.

H) ART BLAST COMMITTEE REPORT

Megan Berner reported all the committees and volunteers are moving forward. Artists are responding to the call and the program is well ahead of last year’s progress. Friday, April 11th is the deadline for artists to respond.

* denotes **NON** action item

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I) CONSIDERATION OF SOLICITING A CITY POET LAUREATE

Council recommends RACC consider annually appointing a poet laureate for the City. This volunteer could occasionally attend a Council meeting and submit a poem. Poems could also be written for special events and dedications. Direction is needed from the Council to determine if the candidate could be from the region and not just in City limits. Christine Fey said she will work UNR's English class to help develop criteria for selecting a poet. It was determined the appointment should be for two years and there should be some stipend.

It was moved by Commissioner Honig-Bear, seconded by Commissioner Berner, to move forward with the idea of a poet laureate for the City with a two year appointment and a stipend. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

VII. FINANCIAL REPORT AND BUDGET UPDATE

A) REVIEW AND ACCEPT FY 2013/14 COMMISSION BUDGET REPORT

Monies that have been spent to date include minute transcribing services.

It was moved by Commissioner McLaughlin, seconded by Commissioner Allen, to accept the 2013/14 budget as presented. The motion carried: Commissioners Attaway, Berner, Kornze, Allen, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioner Van Woert absent; and no positions vacant.

VIII. APPOINTMENT TO COMMITTEES

1) APPOINTMENT TO COMMITTEES

None

IX. ANNOUNCEMENTS NOT ANTICIPATED AT THE NOTICE DATE - (Item for general announcements and informational items only. No deliberation or action will be taken on this item.)

Rob McLaughlin needs the dates for the budget workshops. Christine Fey will forward the information.

Nancy Pearl reported the Reno Philharmonic and Chorus will be performing the Sea Symphony.

X. SET DATE, TIME AND AGENDA FOR THE NEXT MEETING

Monday, May 3, 2014 at 5:00 p.m.

XI. PUBLIC COMMENT – This item is for General Public Comment and is limited to no more than three (3) minutes per person.

None

XII. ADJOURNMENT

Chair Attaway adjourned the meeting at 6:59 p.m.

* denotes **NON** action item