AGENDA
SMARTER REGION LEADERSHIP SUMMIT

(Reno City Council, Sparks City Council, Washoe County Board of County Commissioners, Washoe County School District Board of Trustees, Nevada System of Higher Education Board of Regents)

THURSDAY, APRIL 24, 2014 - 2:30 P.M.
MCKINLEY ARTS AND CULTURE CENTER
925 RIVERSIDE DRIVE
RENO, NEVADA 89509

Posting: This agenda is posted at Reno City Hall – One East First Street, Washoe County Central Library – 301 South Center Street, Evelyn Mount Northeast Community Center – 1301 Valley Road, McKinley Arts and Culture Center – 925 Riverside Drive, Reno Municipal Court – One South Sierra Street, Washoe County Administration Building – 1001 East 9th Street and Reno-Sparks Convention and Visitors Authority – 4001 South Virginia Street, Suite G; and further in compliance with NRS 241.020, this agenda has been posted on the official website for the City of Reno – www.reno.gov.

Support Materials: Support materials for the meeting are available to the public when they are provided to the members of the Smarter Region Leadership Summit. To obtain support materials, please contact the City Clerk, Lynnette Jones, One East First Street, Second Floor, 334-2030. A copy of support materials also will be available at the meeting for the public.

Order of Agenda: Section titles on this agenda are for convenience and reference purposes and are not intended to define, govern, limit, modify or in any manner affect the titles of the items listed for consideration by the public body. A time listed next to a specific agenda item indicates that the specific item will not be heard before that time – it does not indicate the time schedule of any other item. Items on the agenda may be removed, postponed, taken out of order and the public body may combine two or more agenda items for consideration.

Public Comment: Public comment, whether on action items or general public comment, is limited to no more than three (3) minutes. Public comment will be taken at the beginning and end of the agenda. The public may comment by submitting a Request to Speak form to the presiding officer. Public comment shall be presented to the body as a whole, and not to any member thereof. Speakers shall address questions through the presiding officer.

Accommodations: We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend Smarter Region meetings. If you should require special arrangements for any meeting, please contact our offices at 334-2030, 24 hours prior to the date of the meeting.

The public is hereby informed that members of the Reno City Council will be participating in a Regional Summit on Economic Development based on the IBM Smarter Cities/Smarter Region Project. The IBM Project recommended a new regional approach to undertaking and implementing economic development. This Agenda is being posted in the event there is quorum of the Reno City Council. If a quorum of the Reno City Council is in attendance, the following special meeting will be opened:

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1. **Call to Order**

2. **Pledge of Allegiance**

3. **Roll Call (for each entity)**

4. **Public Comment** – This item is for either public comment on any action item or for any general public comment.

5. **Approval of the Agenda (For Possible Action)** – April 24, 2014.

6. Opening Remarks and Presentation:
Steve Anderson, Chair of the Board, Economic Development Authority of Western Nevada
Jim McClenahan, Chair of The Chamber

7. Presentation – Overview of Smarter Region Project:
Jurij Paraszczak, Former IBM Vice President of Global Smarter Cities Research

8. Presentation, Discussion and Potential Approval of a Resolution Regarding the Implementation of IBM Recommendation #1: Change the Mindset, a New Process for Regional Collaboration on Economic Development - Lori Feller, IBM Reno Smarter Cities Challenge Member and IBM Public Sector Social Business/Mobile Transformation Executive (For Possible Action).

8.1 Resolution No. _____ Resolution Ratifying the Goal of Regional Cooperation Regarding Improving Economic Development Outcomes and the Proposed Smarter Region Governance Model to Achieve that Goal (For Possible Action).

9. Presentation, Discussion and Potential Approval of a Resolution Regarding the Implementation of IBM Recommendation #2: Be One Strong Voice, the Designation of One Entity to Present the Region's Economic Development Face to the Outside World - Steve Anderson, Chair of the Board, Economic Development Authority of Western Nevada (For Possible Action).

9.1 Resolution No. _____ Resolution Ratifying the Economic Development Authority of Western Nevada as the "One Strong Voice" for Regional Economic Development (For Possible Action).

10. Presentation, Discussion and Potential Direction to Staff Regarding the Implementation of IBM Recommendation #3: Harness the Data, the Creation of a Regional System-of-Systems Analytic Utility to Support Economic Development - Kim Robinson, Executive Director, Truckee Meadows Regional Planning Agency and Tom Jackman, Technical Lead For AIC Computational Services, Desert Research Institute (For Possible Action).

11. Presentation, Discussion and Potential Direction to Staff Regarding the Implementation of IBM Recommendation #4: Brand the Vision, Not the Slogan, the Creation of a Single Strong Economic Development Identity for the Region as a Whole - Stephanie Kruse, Past Chair of the Economic Development Authority of Western Nevada, Tina Iftiger, Vice President of Economic Development, Reno-Tahoe Airport Authority, and Maureen McKissick, Strategic Development Administrator, City of Reno (For Possible Action).

12. Presentation and Update Regarding the Implementation of IBM Recommendation #5: Invest In Your People, The Role of Education and Workforce Development in Building a Foundation for Future Growth - Pedro Martinez, Superintendent, Washoe County School District, Maria Sheehan, President, Truckee Meadows Community College and Heidi Gansert, Executive Director, External Relations, University of Nevada, Reno.

13. Scheduling of Future Meeting Date (For Possible Action)

14. Closing Comments

Steve Anderson, Chair of the Board, Economic Development Authority of Western Nevada
Jurij Paraszczak, Former IBM Vice President of Global Smarter Cities Research

15. Comments from the Councils, Commissions, Boards, and Managers

16. Public Comment – This item is for general public comment rather than on individual agenda items.

17. Adjournment (For Possible Action).